



Heritage Signage Guidelines

1. Introduction

The purpose of the Town of Halton Hills' Heritage Signage Guidelines (the "Guidelines") is to provide guidance for the installation of signage on heritage properties in the Town of Halton Hills. These Guidelines will assist businesses and property owners when proposing signage on heritage properties within the Town. The following sections will discuss relevant by-laws, regulations, and summary guidelines.

2. By-Laws and Regulations

The following provincial and municipal by-laws and regulations govern private signs in the Town of Halton Hills:

- The Town of Halton Hills' Official Plan;
- The Town of Halton Hills' Sign By-Law No. 2003-0065;
- Region of Halton Sign By-Law No. 36-01;
- The Ontario Building Code; and,
- Ministry of Transportation Regulations – Corridor Signing Policy, *March 2010*.

All signage on heritage properties should comply with the above by-laws and regulations.

3. Guidelines

1. Signs should respect the integrity of a heritage property's character and identified heritage attributes.
2. Signs should be professionally constructed with the use of high quality materials, colours and sign locations that complement the heritage property.
3. Signs should be mounted within mortar joints where possible to avoid damage to existing masonry on stone or brick façades.
4. Scale of sign should be appropriate to the scale of the building and side-walk and should not overwhelm a heritage building's façade.
5. External illumination of signs is strongly encouraged for heritage properties. Internally-illuminated signs should be avoided.
6. Signage should be designed to be compatible with historic streetscapes and the character of the surrounding area.
7. Secondary signage (stenciled lettering, wall signs, projecting signs and interior displays) can help to animate the pedestrian experience and contribute to the character of a historic streetscape.

8. Permanent identification signs should be located in a commercial property's historic signage location; secondary signs should not replace primary signage on a heritage property.
9. Ground signs should be sensitively located within landscape areas and should not detract from the character of a heritage property.

References: Goderich HCD Signage Guidelines, Guideline for Signage in Historic Brooklin and Whitby