



# Appendix A

## Public Engagement Summary



# Public Engagement Summary

Town of Halton Hills

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## Recreation & Parks Rates and Fees Strategy

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Watson & Associates Economists Ltd.  
905-272-3600  
[info@watsonecon.ca](mailto:info@watsonecon.ca)

# Table of Contents

	Page
<b>1. Introduction.....</b>	<b>4</b>
<b>2. Focus Group Meeting (April 23, 2019) .....</b>	<b>6</b>
2.1 Focus Group Activity #1 – Community Benefits of Recreation Services .....	6
2.2 Focus Group Activity #2 – Valuing Community Benefit.....	8
2.3 Other Miscellaneous Comments.....	9
<b>3. Community Survey .....</b>	<b>10</b>
3.1 Question 1 .....	10
3.1.1 Results.....	11
3.1.2 Commentary .....	12
3.2 Question 2 .....	13
3.2.1 Results.....	13
3.2.2 Commentary .....	15
3.3 Question 3 .....	15
3.3.1 Results.....	16
3.3.2 Commentary .....	17
3.4 Question 4 .....	18
3.4.1 Results.....	19
3.4.2 Commentary .....	21
3.5 Question 5 .....	21
3.5.1 Results.....	23
3.5.2 Commentary .....	25
3.6 Question 6 .....	25
3.6.1 Results.....	26
3.6.2 Commentary .....	28
3.7 Question 7 .....	28
3.7.1 Results.....	29
3.7.2 Commentary .....	30



# Table of Contents (Cont'd)

	Page
3.8 Question 8 .....	30
3.8.1 Results .....	31
3.8.2 Commentary .....	32
<b>4. Public Open House.....</b>	<b>33</b>
<b>Appendix A Focus Group Activity Work Sheets.....</b>	<b>A-1</b>
<b>Appendix B Community Survey Results.....</b>	<b>B-1</b>



# 1. Introduction

The Town of Halton Hills is currently undertaking a Recreation & Parks Rates and Fees Strategy Review. The purpose of the review is to better understand the full costs of services and to develop policies that align the levels of subsidy for Recreation and Parks services with the level of community benefit received from those services.

The process of engaging the public and seeking their input throughout the review has been undertaken to inform the level of community benefit received from various services and programs.

The three main areas of public engagement that have been undertaken include:

## 1. Focus Group Meeting

- a. The intent of the focus group was to first provide background information on the objectives of the fee review, the study process, methodology, and the public engagement plan. This was followed by identifying the area of focus for the session, i.e. Community Benefits of Recreation and Parks Services.
- b. The focus group consisted of a broad cross section of Recreation and Parks users and detailed feedback on community benefits was solicited through facilitated group exercises and discussion. Results of the focus group activities were provided back to participants so that they can understand how their input was utilized.

## 2. Community Survey

- a. A community survey was run on-line and through hard copies available at Town facilities from April 25, 2019 to May 16, 2019. The purpose of the community survey was to solicit broad feedback on the level of community benefit received from providing different programs and services in general and to specific user groups.

## 3. Public Open House.

- a. Prior to the commencement of the community survey, a Public Open House was held to promote the launch of the survey and to give the general public an opportunity to better understand the study process, purpose of the fee review, and to ask questions about the community survey.





## 2. Focus Group Meeting (April 23, 2019)

The intent of the focus group was to first provide background information on the objectives of the fee review, the study process, methodology, and the public engagement plan. This was followed by identifying the area of focus for the session, i.e. Community Benefits of Recreation and Parks Services.

Feedback was received from the focus group throughout the session on various topics as well as through the structured group activities. The following sections summarize the feedback that was received by general topic or focus group activity. The focus group activity work sheets that were received are included in Appendix A to this report.

The feedback received from the focus group session will be one of the valuable inputs that will be used in developing transparent Recreation and Parks cost recovery policies. The final study recommendations and how the focus group and community engagement feedback were used in forming those recommendations will be presented at an open house/focus group prior to finalizing the Study.

### 2.1 Focus Group Activity #1 – Community Benefits of Recreation Services

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**1) The group was presented with the following list of community benefits:**

- a. Youth Crime Prevention
- b. Builds Healthy Lifestyles
- c. Preserves Nature
- d. Builds Community Identity
- e. Enhances Tourism
- f. Enhances Real Estate Values
- g. Develops Life Skills and Leadership
- h. Addresses Social Needs
- i. Providing Equal Access to Services

**2) This list was discussed with the group and the following additional benefits and points of emphasis were raised:**

- a. Healthy youth lifestyles and social wellbeing. Including youth crime prevention



- b. Community engagement. Including promoting volunteerism.
  - c. Seniors social wellbeing
  - d. Building and maintaining healthy lifestyles
  - e. Social needs
- 3) The groups were then asked to discuss what they felt the three most important community benefits were of Recreation and Parks services. The following benefits and additional comments were identified (*number of responses in parenthesis*).**
- a. Builds and maintains healthy lifestyles (6)
    - i. Including mental health, for youth, and crime prevention
    - ii. Through group participation
  - b. Community Engagement (5)
    - i. Seen as a sub-outcome of other community benefits, including from increased access to services.
    - ii. Volunteerism
  - c. Addresses Social Needs (4) and Social Wellbeing (1)
    - i. Mental Health
    - ii. Seniors
    - iii. Youth
    - iv. Welcome and positive social environments
    - v. Belonging
  - d. Develop Life Skills and Leadership (4)
    - i. Through facilitated programs (both affiliate and private third party)
    - ii. Positive attitudes and acceptance of others
  - e. Improved Mental and Physical Health (2), Youth Social and Mental Health Needs (1), and Seniors Social and Mental Health Needs (1)
- 4) Based on the direct feedback from the focus group, the list of community benefits was refined as follows for continued use in the Fee Review and community engagement process, including the community survey:**
- a. Enhances social wellbeing, especially for youth and seniors
  - b. Develops healthy youth lifestyles and positive choices
  - c. Builds and maintains strong families and communities
  - d. Helps people connect with nature
  - e. Provides economic benefits





- f. Develops life skills and leadership
- g. Builds and maintains healthy lifestyles
- h. Provides equal access to services

## 2.2 Focus Group Activity #2 – Valuing Community Benefit

1) Based on the responses to the first activity (i.e. ranking community benefits), groups were asked to spend \$100 on the services/programs or user groups for which they felt the greatest levels of community benefit are received.

- a. The following table provides the distribution of which programs/services and user groups received the greatest level of funding and thus greatest assessed community benefit:

Program Type		Examples	Total	All Users	Age Groups				Families	Requiring Financial Assistance	Residency		Affiliated Groups	Non-Affiliated Groups	Frequent Users (e.g. passes)
					Pre-School (Age 3-5)	Youth (Age 6-18)	Adults (Ages 18-64)	Seniors (Age 65+)			Residents	Non-Residents			
A	Aquatic Instructions	Swimming lessons	15%	5%	1%	5%		3%		1%					
B	Sports Instructions	Basketball, Volleyball, Dance	6%	1%	1%	2%				1%		1%			
C	Recreational Drop-In	Public swimming, Public skating	16%	7%		2%	3%	4%							
D	Leadership and Certification Courses	National Lifeguard, First Aid	11%	6%		4%	1%								
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong	6%	1%				5%							
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA	5%	1%				1%							3%
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons	9%	5%		2%		2%		1%					
H	Camp Programs	March Break and Summer Camps	11%	1%	2%	6%			1%						
I	Facility Rentals	Ice, sports fields, rooms	10%	8%		1%							1%		
J	All Programs		11%			2%		2%		3%	1%				3%
Total			100%	36%	4%	23%	4%	16%	1%	6%	1%	0%	2%	0%	6%

1) The trends that can be seen in the response are summarized as follows:

### Program Types:

- a. Across the program types considered, the greatest community benefit was assessed for recreational drop-in programs and aquatic instructions, with 16% and 15% respectively of the overall funding being applied to these services.
- b. Other programs that were highly valued in terms of the level of community benefit were leadership and certification courses, camp programs, and facility rentals.



- c. Sports instructions, health and wellness classes, and fitness classes received the lowest level of community benefit through this exercise.

### **User Groups**

- a. The greatest share of funding by user group (36%) was applied to “all users” suggesting that the level of community benefit is driven more by the type of program or service than the specific user group
- b. Within the specific user groups, youth was allocated the greatest share of funding at 23% of total funds. Within the youth category, the funding was heavily weighted towards camp programs (6%), aquatic instruction (5%), and leadership and certification courses (4%).
- c. Seniors programs received 16% of total funds, primarily within the programs of health and wellness (5%), recreational drop-ins (4%), and aquatic instruction (3%)

## **2.3 Other Miscellaneous Comments**

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- 1) Other comments were received at the Focus Group session, that have will be reviewed by staff, including:**
  - a. Senior's rates
  - b. Non-resident fees
  - c. Affordability of third-party programming
  - d. The needs of services designed for ages 6-12 differ from those designed for ages 13-18
  - e. Value of services provided by third parties with high levels of volunteer involvement



### 3. Community Survey

The community survey was offered in the Town through the Let's Talk Halton Hills website as well as through hard copies available at Town facilities. The purpose of the survey was to solicit feedback on the level of agreement with the objectives of the fee review (i.e. pyramid methodology) and the alignment of community benefits with programs and user groups.

Our assessment of the quantitative and qualitative results of the survey results and commentary is provided in the following sub sections.

The quantitative responses have been summarized for each answer in aggregate as well as by demographic grouping in Appendix B (i.e. residency, household income, and age group of family members).

The text from the comments section for each question was analyzed using thematic coding. Thematic coding is a form of qualitative data analysis which involves identifying passages of text that are linked by a common theme or idea allowing you to index the text into categories and therefore establish a “framework of thematic ideas about it” (Gibbs 2007). The themes that emerged for each question are reported below, along with a word cloud that is a visual representation of the 1,000 most commonly used words from the comments for each question. Many comments were not related to the question asked, and while these comments were categorized and placed in themes, those themes are not reported here. This processed was carried out using qualitative data analysis software called NVivo. The full list of comments received for each question is included in Appendix B.

#### 3.1 Question 1

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Where the community benefits of Recreation and Parks services are determined by the following:

- Enhanced social wellbeing, especially for youth and seniors;
  - Develops healthy youth life styles and positive choices;
  - Builds and maintains strong families and communities, including encouraging community involvement and volunteerism;
  - Helps people connect with nature;
  - Provides economic benefits;
-



- Develops life skills and leadership; and
- Builds and maintains a healthy lifestyle

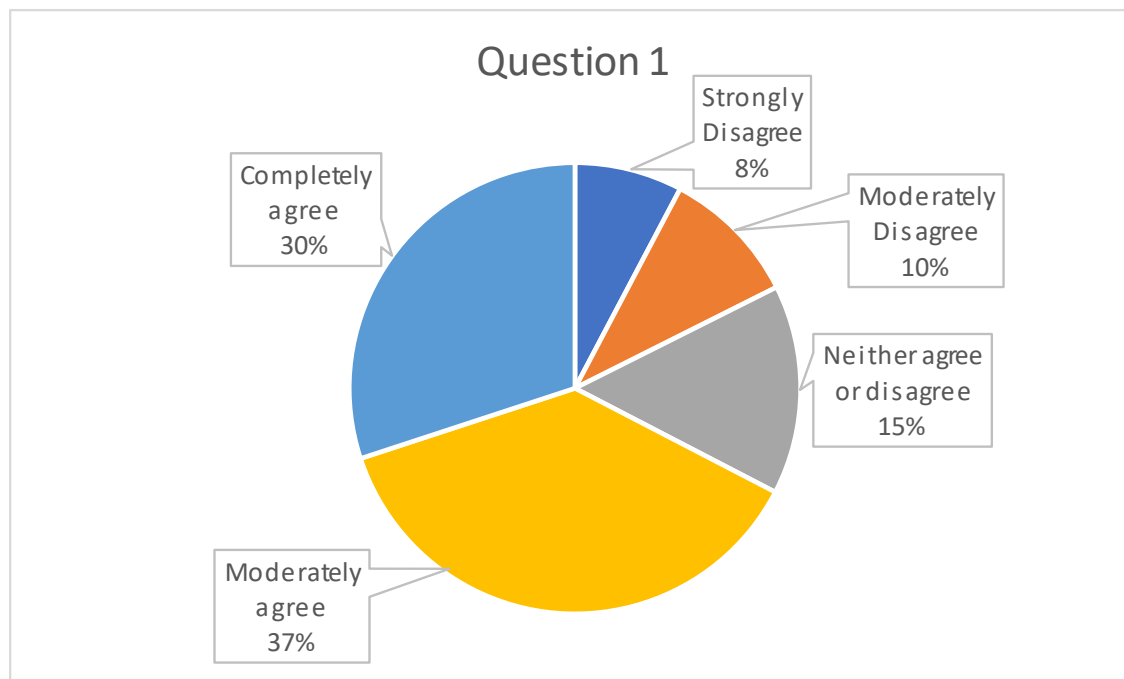
Please state to what extent you agree with the following statement:

“The level of property tax subsidy and user fees for Recreation and Parks Services should be aligned with the level of community benefit received from those services”

**Answers (circle one)**

- Strongly disagree
- Moderately disagree
- Neither agree or disagree
- Moderately agree
- Completely agree

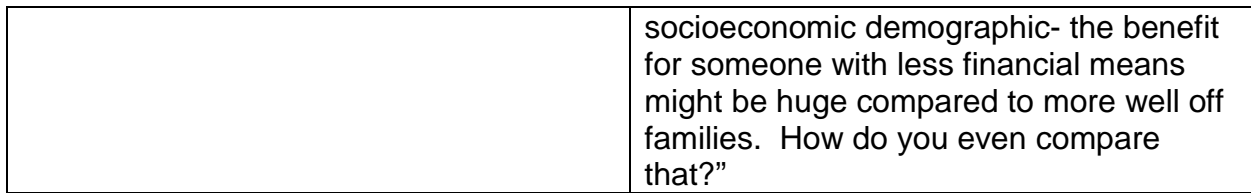
### 3.1.1 Results



### Comments and Themes

Themes with sample quotes

Theme (# respondents)	Example Quote(s)
Problematic to define community benefit/value (6)	“How do you define and measure that? And Halton Hills has such a disparate



### 3.1.2 Commentary

- Of the 233 responses to the question, 30% answered completely agree, 37% answered moderately agree, and 15% neither agreed or disagreed with the statement. Only 8% of responses indicated a strong disagreement with the statement. These responses indicate a strong level of agreement with the framework for cost recovery policies being followed in this review.
- Within the demographic categories, no clear trends were visible with regard to the responses, indicating that the level of agreement was fairly consistent across the participants.



- The common themes in responses to the question indicates some level of confusion in differentiating what is a community benefit vs. a benefit to individual users.

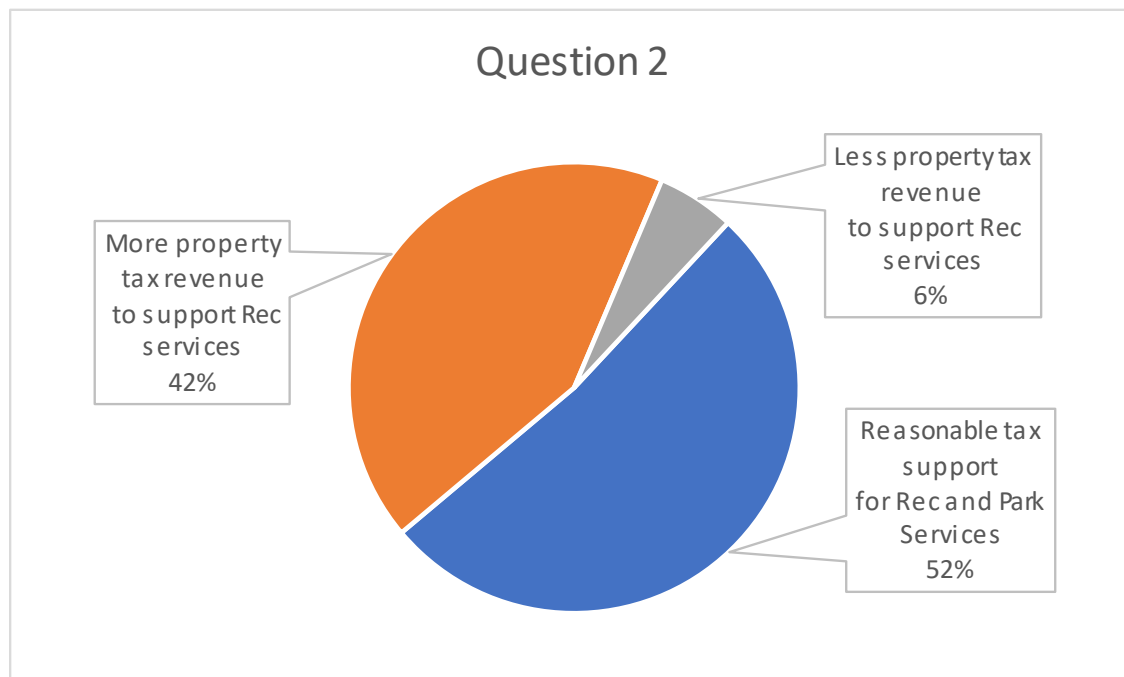
## 3.2 Question 2

Recreation and Parks services are funded through user fees and property taxes. Based on an average annual municipal tax bill of \$2,500, \$350 (or \$0.14 of every tax dollar paid) is used to support the provision of Recreation and Parks services. **Considering the previous statement, please circle the following statement that you most agree with:**

### Answers (circle one)

- a. The current level of tax support for Recreation and Parks services is reasonable
- b. I believe a more property tax revenue should be provided to support Recreation services (**i.e. lower user fees**)
- c. I believe less property tax revenue should be provided to support Recreation services (**i.e. higher user fees**)

### 3.2.1 Results







### **3.2.2 Commentary**

The overall results strongly indicate that the participants feel that the current level of tax subsidy for Recreation and Parks services should be maintained or increased, with only 6% suggesting a greater share of costs should be recovered through user fees.

The prominent themes in the comments received support the trends of the quantitative analysis whereby support was given to the use of tax support for Recreation and Parks services.

Comments against the use of tax support were generally in relation to programs and services that would typically be seen as having a higher individual benefit. Comments and survey results indicate a correlation between community benefits and the provision of Recreation and Parks services more broadly.

## **3.3 Question 3**

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Rates and fees discounts for Recreation services in Halton Hills are currently offered to individuals and families requiring financial assistance. Do you agree with the current policy that discounted fees are based on a person's ability to pay?

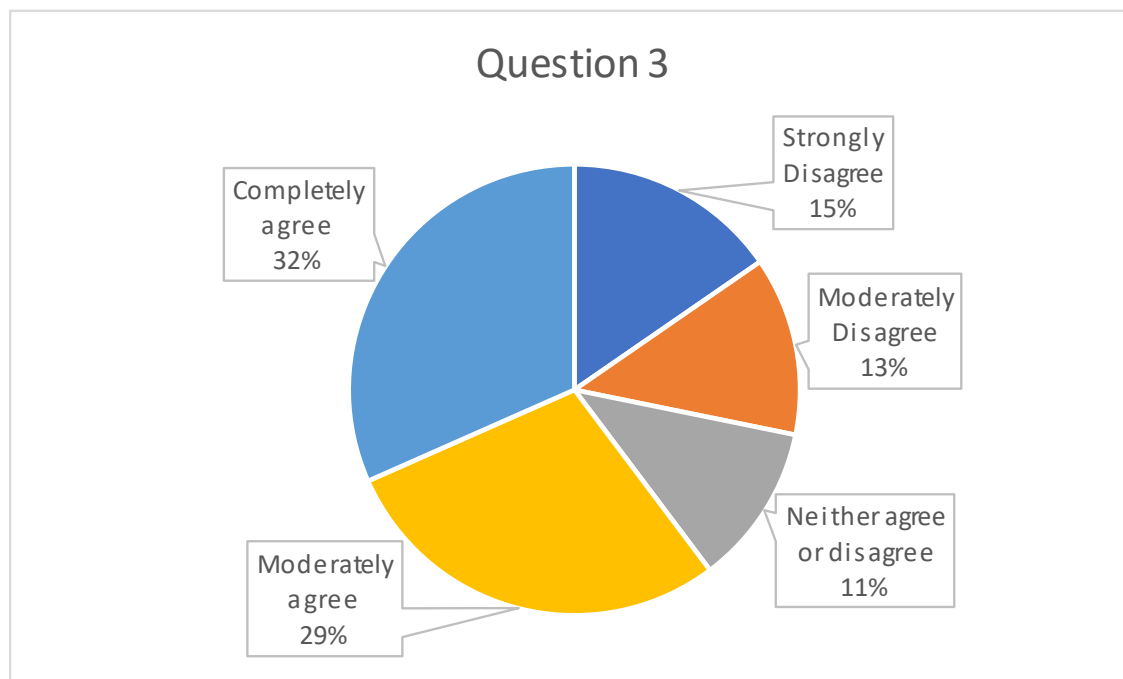
### **Answers (circle one)**

- a. Strongly disagree
- b. Moderately disagree
- c. Neither agree or disagree
- d. Moderately agree
- e. Completely agree





### 3.3.1 Results



### Comments and Themes

Theme (# respondents)	Example Quote(s)
Monitoring of means tested discount (5)	I believe that all services should be accessible for all, however the practice of charging more to those who can pay so that those with less income can benefit needs to be closely monitored. What is the threshold for those who cannot afford to pay? Is that information readily available to the public? How is someone's inability to pay assessed? I am lucky to be fortunate in many ways, and believe in helping others, but there is a lot of fraud
Alternate funding sources for people unable to pay (4)	<p>"I think there are private fundraisers that can support that and there are church programs that are low cost"</p> <p>"Rec programs for families in need through the town shouldn't be funded from our property tax"</p>





### 3.4 Question 4

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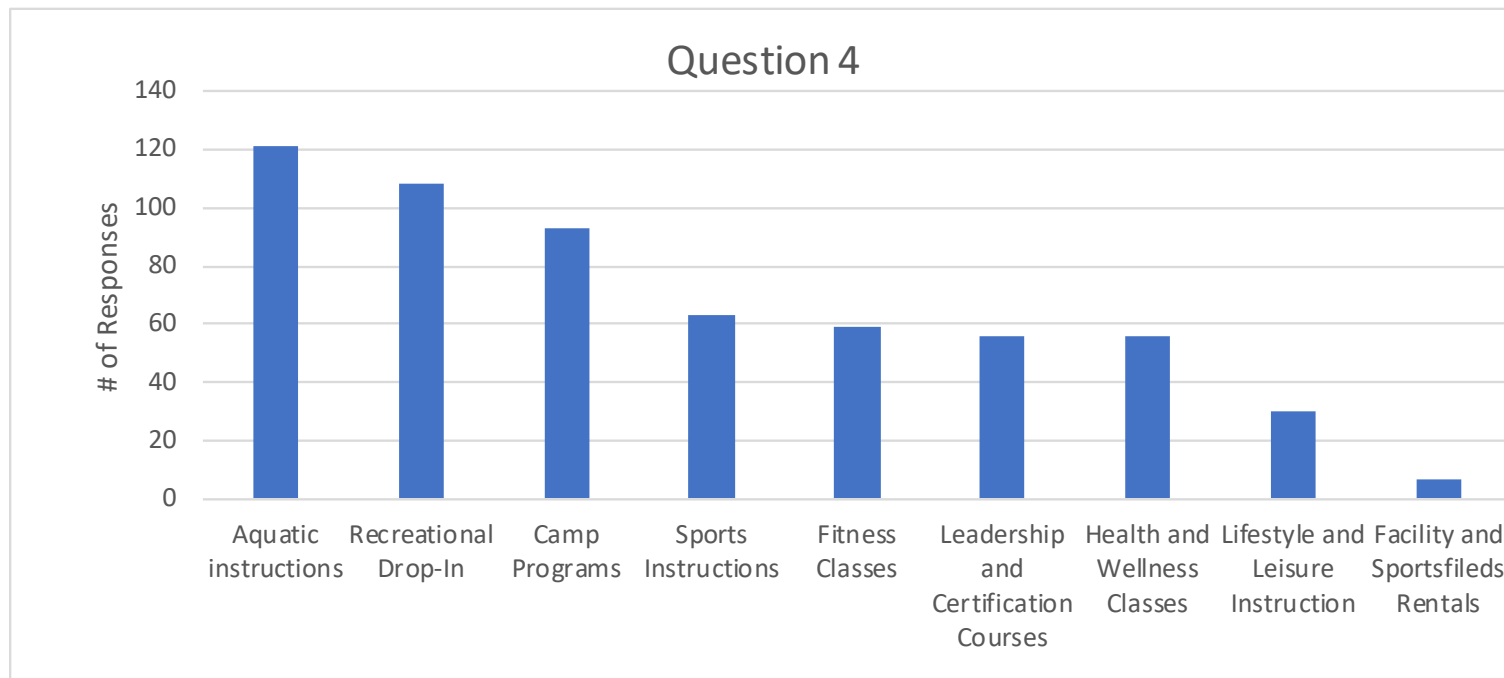
Please specify if there are certain Recreation and Parks services that should be funded to a greater extent from property taxes than others?

**Answers (circle all that apply)**

	<b>Program Type</b>	<b>Examples</b>
A	Aquatic instructions	Swimming lessons
B	Sports Instructions	Basketball, Volleyball, Dance
C	Recreational Drop-In	Public swimming, Public skating
D	Leadership and Certification Courses	National Lifeguard, First –Aid
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons
H	Camp Programs	March Break and Summer Camps
I	Facility and Sportsfields Rentals	Ice, sportsfields, rooms, use by community registered groups



### 3.4.1 Results





## Comments and Themes

<b>Theme (# respondents)</b>	<b>Example Quote(s)</b>
Programs with wide community benefit should be funded (17)	<p>swimming and public swim/ skate should be more subsidized than sports programs as they are a necessary skill and sessions that all kids can do</p> <p>My responses are based on basic life skills such as swimming and also a focus on physical fitness and opportunities for youth to engage in sport outside of a structured format (drop-ins).</p> <p>I'm in favour of sports being funded to a greater extent and it should be based on interest and participation levels</p>
Fees for rentals are too high (7)	<p>Our rental fees are outrageous relative to surrounding communities making it difficult for families to support sports and resulting in a substantial disparity of the haves and the have nots.</p> <p>Georgetown has some of the highest facility rental fees in Ontario. This needs to be addressed!</p>



### 3.4.2 Commentary

The strongest alignment of community benefits and programs was for aquatic instruction and drop-in programs. These results also mirror the findings of the community benefit exercises undertaken with the Focus Group.

Comments indicated the greatest community benefit was for programs and services provided basic life skills (swimming and skating) and opportunities for un-structured involvement for youth (i.e. drop-in programs).

Another significant theme was that rental fees are far too high, discouraging involvement from participants.

## 3.5 Question 5

Where individual benefits include factors such as:

- 1) improving individual fitness;
- 2) specialized skill development;



- 3) elite sports/activities; and
- 4) increased creativity;

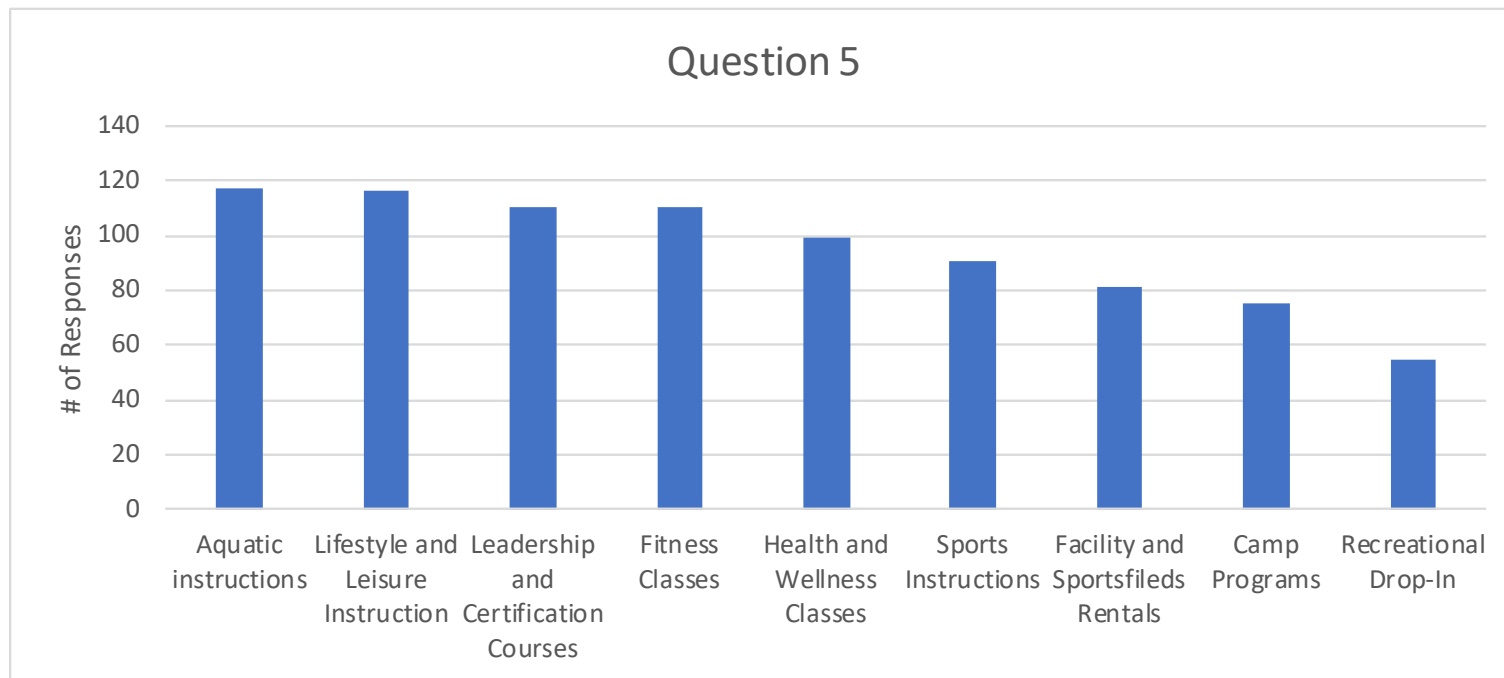
Which of the following services have a greater individual benefit than community benefit?

**Answers (circle all that apply)**

	<b>Program Type</b>	<b>Examples</b>
A	Aquatic instructions	Swimming lessons
B	Sports Instructions	Basketball, Volleyball, Dance
C	Recreational Drop-In	Public swimming, Public skating
D	Leadership and Certification Courses	National Lifeguard, First –Aid
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons
H	Camp Programs	March Break and Summer Camps
I	Facility Rentals	Ice, sportsfields, rooms, use by registered community groups



### 3.5.1 Results









### 3.5.2 Commentary

The responses to this question were evenly spread across the possible answers. This is supported by the themes of the comments received whereby all services were seen to benefit individuals.

## 3.6 Question 6

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For the user groups listed below, do you feel that there should be a discounted rate for all services compared to regular Adult fees? **(circle one)**

#### Pre-School (Age 3-5)

- a. Yes
- b. No
- c. Don't know

#### Youth (Ages 6-18)

- a. Yes
- b. No
- c. Don't know

#### Seniors (Ages 65+)

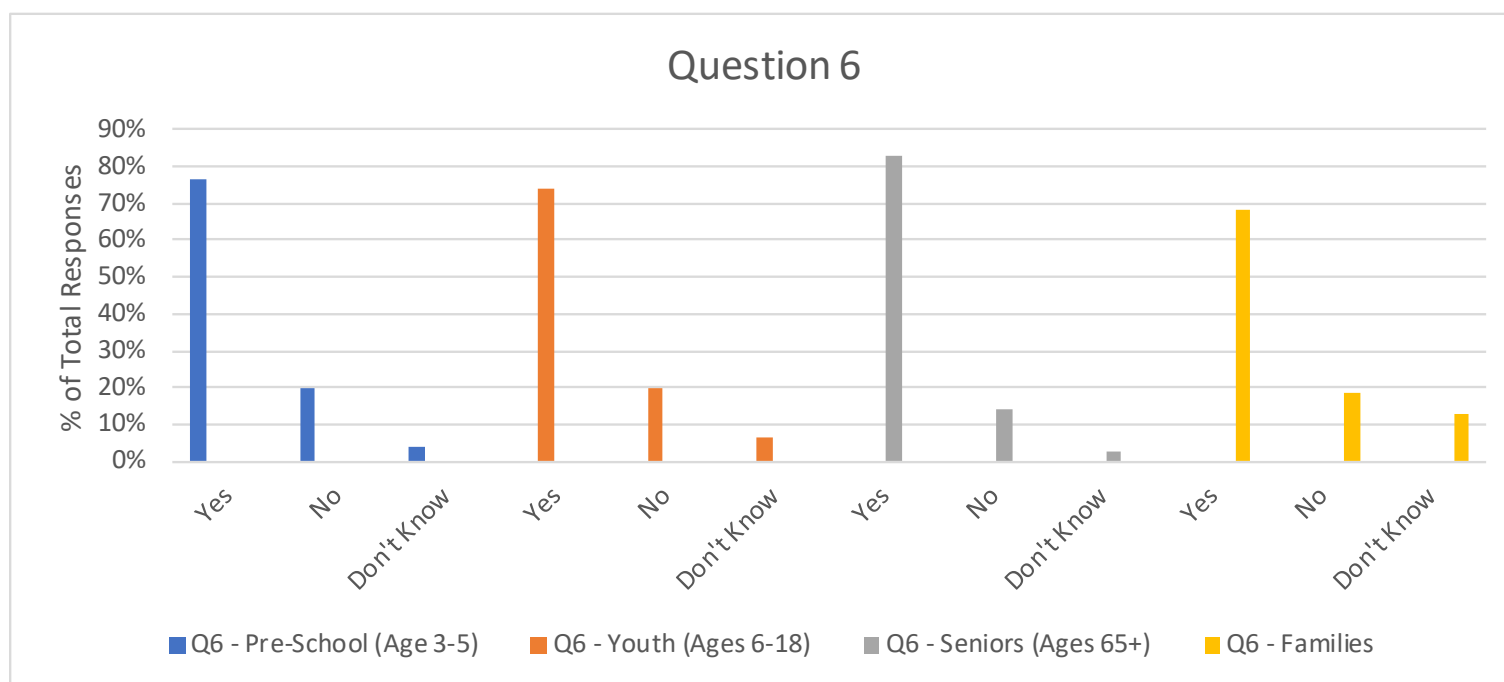
- a. Yes
- b. No
- c. Don't know

#### Families (4 members)

- a. Yes
- b. No
- c. Don't know



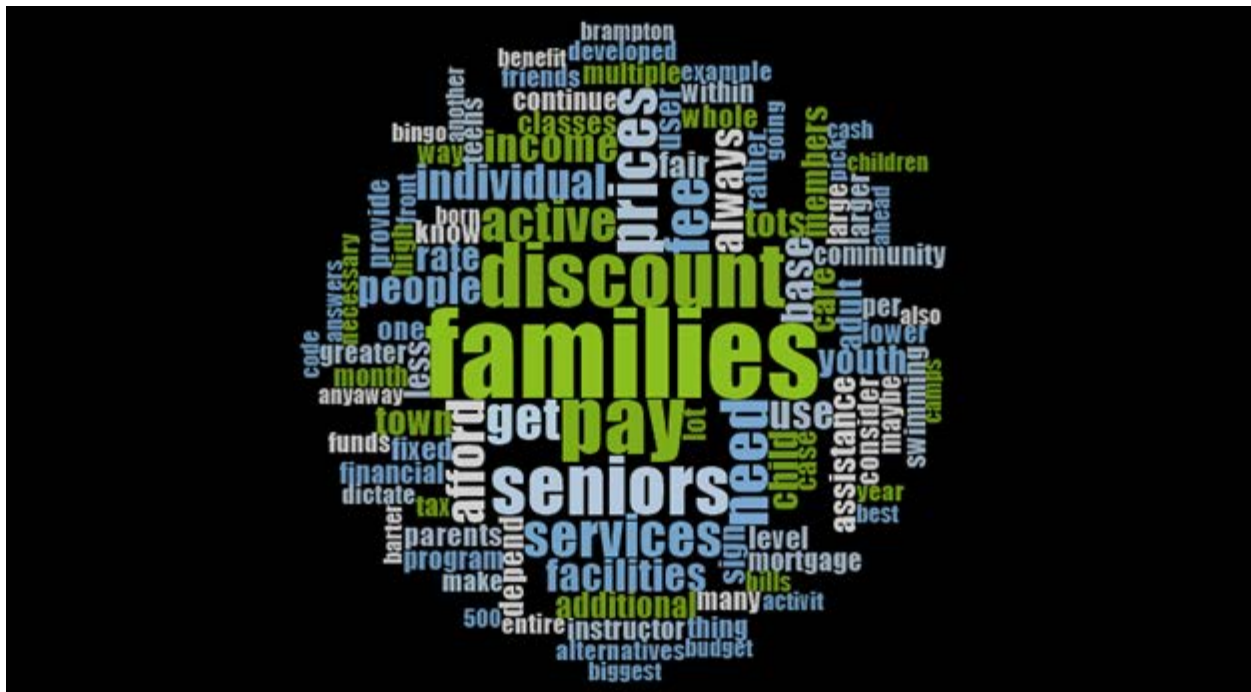
### 3.6.1 Results





## Comments and Themes

<b>Theme (# respondents)</b>	<b>Example Quote(s)</b>
Discounts must be flexible (6)	Most families are four people- it is the larger families five or more who would benefit from a discount
Discounts available to all (5)	<p>You can't discount some and not others. Not fair.</p> <p>The more participants, then the greater the available discounts to leverage tax dollars</p>
Seniors are affluent (3)	<p>Seniors do not need cost reductions. They may have fixed incomes but no high monthly costs such as high mortgages and child care. Seniors in HH have some of the highest incomes. Age should not dictate user fee pay rates.</p> <p>Seniors also have significantly more wealth than families or youth and you can always discount prices on a case by case basis for seniors who have difficulties affording the fees their friends can more easily afford.</p>
User fee only (2)	If the town is prepared to provide a discount to those how cannot economically afford to utilize Recreation and Parks facilities and services, the rest of the user base should pay for the services they use.



### 3.6.2 Commentary

Within the four user groups considered in this question, the responses overwhelmingly supported discounts compared to the full adult fee. Given that a common theme in the comments was related to the fairness of discounts, these answers may support the feeling that discounts should be provided for all groups, if offered.

The comments received supported a theme that was witnessed in the Focus Group responses, in that discounts and thus community benefit should more closely aligned with the type of service or program being offered than for the specific user group. Common themes were that it is not fair to discount based on age, specifically with regard to seniors, as their ability to pay may not warrant discounts.

## 3.7 Question 7

Please read the following statement before answering question 7:

The Town currently offers decreased rates for Recreation and Parks programs and services based on a person's ability to pay, regardless of age. E.g. Senior's



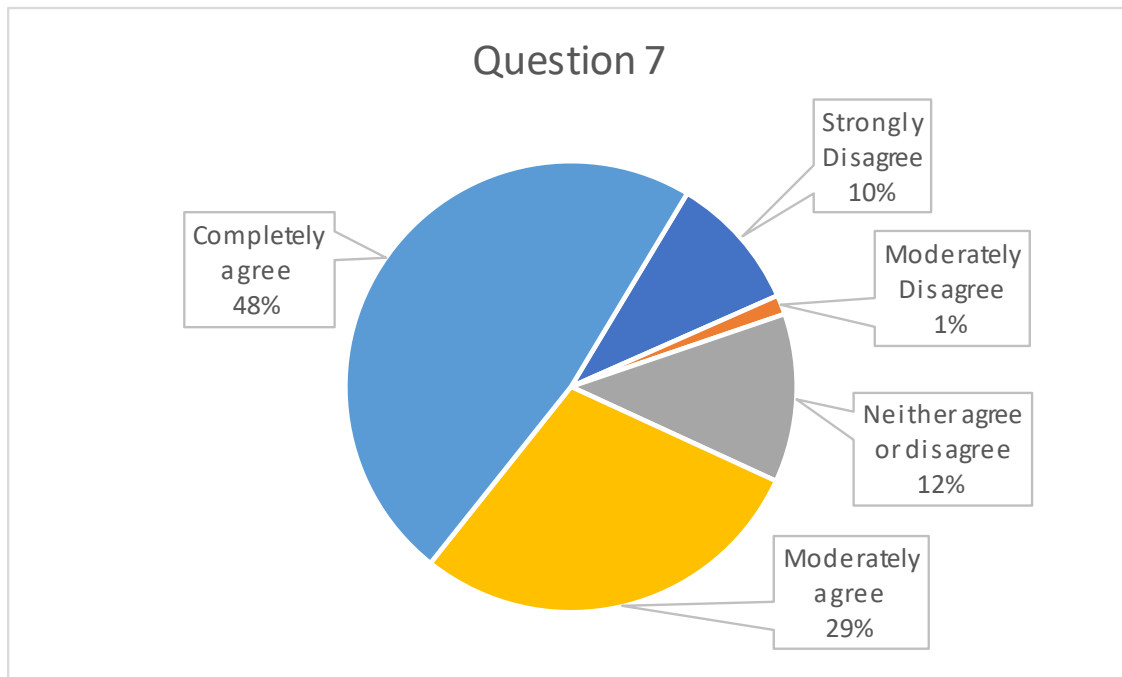
(age 65+) receiving Guaranteed Income Supplement are entitled to a 50% discount off program or pass fees.

Do you agree with the Town's current approach to offering discounts to Seniors as stated above?

**Answers: (circle one)**

- a. Strongly disagree
- b. Moderately disagree
- c. Neither agree or disagree
- d. Moderately agree
- e. Completely agree

### 3.7.1 Results



#### Comments and Themes

Themes (# respondents)	Example Quote(s)
Means tested seniors discount (4)	<p>Should be in same category as those who require assistance to pay- some seniors are well off and live to participate and don't need the discount</p> <p>While I support 50% off for lower income seniors. I feel all seniors should get a</p>

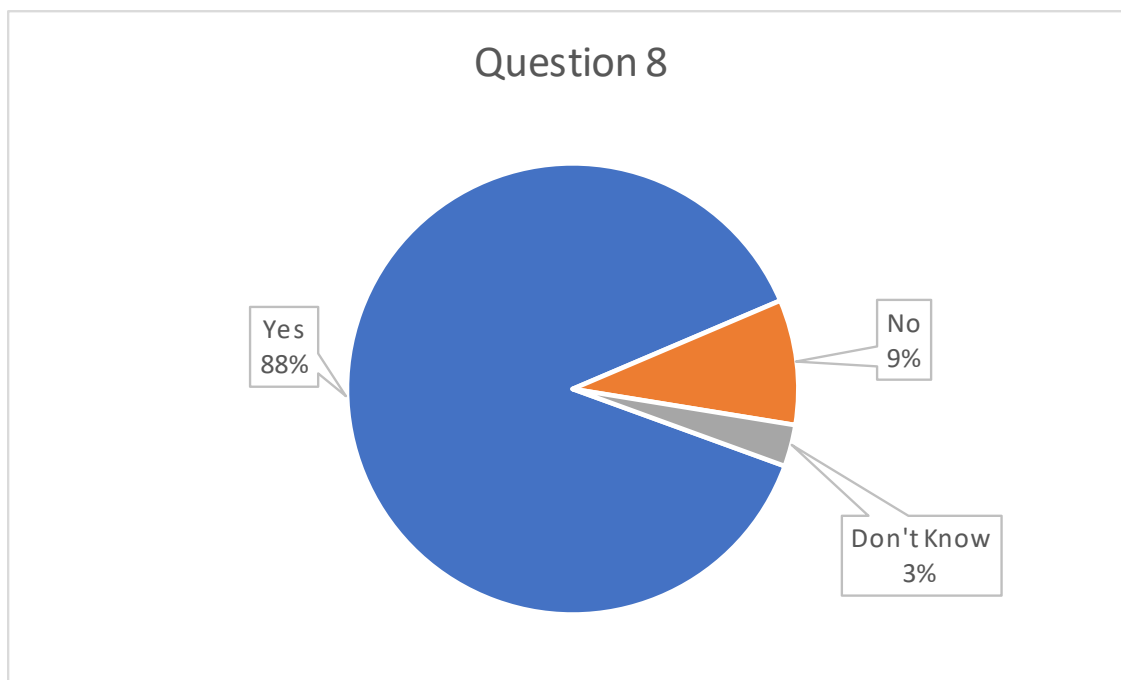




**Answers (circle one)**

- a. Yes
- b. No
- c. Don't know

**3.8.1 Results**



**Comments and Themes**

Theme (# respondents)	Example Quote(s)
Non-residents should pay more than residents (37)	"Absolutely! Residents of Halton should in no way be subsidizing people from other areas use of the recreational facilities. Every participant should have to prove proof of residency"
Non-residents are taking advantage of Halton Hills (4)	"WAAAAAY too many non-residents are taking advantage of our rates and services"







## 4. Public Open House

Prior to the commencement of the community survey, a Public Open House was held to promote the launch of the survey and to give the general public an opportunity to better understand the study process, purpose of the fee review, and to ask questions about the community survey. The event was held in the atrium of the Gellert Community Centre during an evening with high levels of programming and registered participants to encourage individuals to engage in the process.

Registration was not required at the open house, however, the individuals in attendance were actively engaged in discussion about the fee review and other matters related to the provision of Recreation and Parks service and represented a broad range of opinions.



# Appendix A

# Focus Group Activity

# Work Sheets

## ACTIVITY #1 COMMUNITY BENEFITS OF RECREATION SERVICES

After discussing the importance of community benefits, conclude as a group on your TOP 3 community benefits

<u>Top 3 Community Benefits</u>	<u>Comments</u>
1. Builds Healthy Lifestyles	
2. Addresses Social Needs	- mental health, seniors, youth
3. Providing Equal access	eg. across all types of facilitated programs - town programs → Affiliate non profit → private 3rd party (soccer, gymnastics etc)

### Activity #1 - Additional Comments

- Community Engagement is a key outcome to the 3 community benefits
- Town may not offer programming that affiliate or 3rd party at an affordable rate
- Current program services do not all meet the community needs listed. to be explored

## ACTIVITY #2 VALUING COMMUNITY BENEFIT

Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money.

Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1

### Top 3 Community Benefits (From Activity #1)

1. Builds Healthy Lifestyles
2. Addresses Social Needs
3. Equal Access

Program Type	Examples	All Users	Age Groups				Families	Requiring Financial Assistance	Residency		Affiliated Groups	Non-Affiliated Groups	Frequent Users (e.g. passes)
			Pre-School (Age 3-5)	Youth (Age 6-18)	Adults (Ages 18-64)	Seniors (Age 65+)			Residents	Non-Residents			
A	Aquatic instructions	Swimming lessons	7.50	7.50					✓				
B	Sports Instructions	Basketball, Volleyball, Dance	7.50	7.50					✓				
C	Recreational Drop-In	Public swimming, Public skating		10.00		10.00			✓				
D	Leadership and Certification Courses	National Lifeguard, First-Aid							✓				
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong							✓				
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA							✓				
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons		7.50		7.50			✓				
H	Camp Programs	March Break and Summer Camps					10.00		✓				
I	Facility Rentals	Ice, sports fields, rooms	25.00						✓				
J	All Programs								✓				

## ACTIVITY #1

## COMMUNITY BENEFITS OF RECREATION SERVICES

**After discussing the importance of community benefits, conclude as a group on your TOP 3 community benefits**

Top 3 Community Benefits		Comments
1. Community Engagement	encompasses most Common Benefits	
2. Building Healthy Lifestyle		
3.		

### Activity #1 - Additional Comments

[illegible]

## ACTIVITY #2 VALUING COMMUNITY BENEFIT

Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money. Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1.

### Top 3 Community Benefits (From Activity #1)

1. Community Engagement
2. \_\_\_\_\_
3. \_\_\_\_\_

Program Type	Examples	All Users	Age Groups				Families	Requiring Financial Assistance	Residency		Affiliated Groups	Non-Affiliated Groups	Frequent Users (e.g. passes)
			Pre-School (Age 3-5)	Youth (Age 6-18)	Adults (Ages 18-64)	Seniors (Age 65+)			Residents	Non-Residents			
A	Aquatic instructions	Swimming lessons	✓ 10							<del>10</del>			
B	Sports Instructions	Basketball, Volleyball, Dance								<del>10</del>			
C	Recreational Drop-in	Public swimming, Public skating	✓ 10			10				<del>10</del>			
D	Leadership and Certification Courses	National Lifeguard First Aid	✓ 10							<del>10</del>			
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong				10				<del>10</del>			
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA								<del>10</del>			
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons	✓ 10							<del>10</del>			
H	Camp Programs	March Break and Summer Camps								<del>10</del>			
I	Facility Rentals	Ice, sports fields, rooms	✓ 10							<del>10</del>			
J	All Programs									<del>10</del>			30

## ACTIVITY #1

## COMMUNITY BENEFITS OF RECREATION SERVICES

**After discussing the importance of community benefits, conclude as a group on your TOP 3 community benefits**

Top 3 Community Benefits		Comments
1.	Community engagement	
2.	Building Healthy Lifestyle	
3.	Social Needs	

### Activity #1 - Additional Comments

[illegible]



## ACTIVITY #2 VALUING COMMUNITY BENEFIT

Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money. Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1

### Top 3 Community Benefits (From Activity #1)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Program Type	Examples	All Users	Age Groups				Families	Requiring Financial Assistance	Residency		Affiliated Groups	Non-Affiliated Groups	Frequent Users (e.g. passes)
			Pre-School (Age 3-5)	Youth (Age 6-18)	Adults (Ages 18-64)	Seniors (Age 65+)			Residents	Non-Residents			
A	Aquatic instructions	Swimming lessons ✓				25							
B	Sports Instructions	Basketball, Volleyball, Dance											
C	Recreational Drop-In	Public swimming, Public skating ✓	10			1							
D	Leadership and Certification Courses	National Lifeguard, First-Aid											
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong ✓				15							15
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA ✓											35
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons											
H	Camp Programs	March Break and Summer Camps											
I	Facility Rentals	Ice, sports fields, rooms ✓	10										
J	All Programs									0			

## ACTIVITY #1      COMMUNITY BENEFITS OF RECREATION SERVICES

**After discussing the importance of community benefits, conclude as a group on your TOP 3 community benefits**

Top 3 Community Benefits	Comments
1. SOCIAL ENGAGEMENT	BEING PART OF A TEAM MEETING NEW PEOPLE LEARNING LIFE SKILLS SENSE OF BELONGING.
2. PHYSICAL ACTIVITIES	ABILITY TO PARTICIPATE IN GROUP ACTIVITIES PROMOTES HEALTH + WELLNESS IMPROVING GENERAL HEALTH
3. LIFE SKILLS	CPR/FIRST AID CERTIFICATE/LEADERSHIP PROGRAMS

### Activity #1 - Additional Comments

[illegible]

**ACTIVITY #2 VALUING COMMUNITY BENEFIT**

Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money.  
Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1

**Top 3 Community Benefits (From Activity #1)**

1. SOCIAL
2. PHYSICAL
3. LIFE SKILLS

Program Type	Examples	All Users	Age Groups				Families	Requiring Financial Assistance	Residency		Affiliated Groups	Non-Affiliated Groups	Frequent Users (e.g. passes)
			Pre-School (Age 3-5)	Youth (Age 6-18)	Adults (Ages 18-64)	Seniors (Age 65+)			Residents	Non-Residents			
A	Aquatic instructions	Swimming lessons	5.00 1-5	5.00 1-5									
B	Sports Instructions	Basketball, Volleyball, Dance											
C	Recreational Drop-In	Public swimming, Public skating											
D	Leadership and Certification Courses	National Lifeguard, First Aid	30.00	(100.00) 20.00									
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong											
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA											
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons											
H	Camp Programs	March Break and Summer Camps	40.00	(100.00)									
I	Facility Rentals	Ice, sports fields, rooms											
J	All Programs							30.00					

Activity #2 - Comments

CAMPS ARE VERY EXPENSIVE - IT WOULD BE BENEFICIAL TO ASSIST KIDS/FAMILIES W/ CHILDREN W/ SPECIAL NEEDS SOME FINANCIAL ASSISTANCE.

FAMILIES WHO ARE IN LOWER INCOME BRACKETS SHOULD ALSO BE PROVIDED W/ SUBSIDIZED PROGRAM ASSISTANCE.

LEADERSHIP/CERTIFICATE COURSES/AQUATICS - LIFE SKILLS - SHOULD HAVE SUBSIDIZED ASSISTANCE.

## ACTIVITY #1

## COMMUNITY BENEFITS OF RECREATION SERVICES

**After discussing the importance of community benefits, conclude as a group on your TOP 3 community benefits**

Top 3 Community Benefits		Comments
1.	Better health - physical & mental.	
2.	Addresses Social Needs.	
3.	Better sense of community with greater participation.	

### Activity #1 - Additional Comments

[illegible]

## ACTIVITY #2 VALUING COMMUNITY BENEFIT

Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money.

Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1

### Top 3 Community Benefits (From Activity #1)

1.

2.

3.

Program Type	Examples	All Users	Age Groups				Families	Requiring Financial Assistance	Residency		Affiliated Groups	Non-Affiliated Groups	Frequent Users (e.g. passes)
			Pre-School (Age 3-5)	Youth (Age 6-18)	Adults (Ages 18-64)	Seniors (Age 65+)			Residents	Non-Residents			
A	Aquatic instructions	Swimming lessons											
B	Sports Instructions	Basketball, Volleyball, Dance											
C	Recreational Drop-In	Public swimming, Public skating	✓										
D	Leadership and Certification Courses	National Lifeguard, First-Aid											
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong											
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA											
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons											
H	Camp Programs	March Break and Summer Camps											
I	Facility Rentals	Ice, sports fields, rooms											
J	All Programs												

Use it for the programs that get the most number of people involved.

## COMMUNITY BENEFITS OF RECREATION SERVICES

**After discussing the importance of community benefits, conclude as a group on your TOP 3 community benefits**

Top 3 Community Benefits	Comments
1. Builds healthy lifestyle	young + seniors
2. Develop life skills & leadership	to last a lifetime
3. Equal access to services	

### Activity #1 - Additional Comments

[illegible]

## ACTIVITY #2      VALUING COMMUNITY BENEFIT

**Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money.**

**Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1**

### Top 3 Community Benefits (From Activity #1)

1. Builds healthy lifestyle
2. Develop life skills & leadership
3. Equal access to services

[illegible]



## ACTIVITY #1      COMMUNITY BENEFITS OF RECREATION SERVICES

**After discussing the importance of community benefits, conclude as a group on your TOP 3 community benefits**

Top 3 Community Benefits	Comments
1. Address <u>YOUTH</u> social, Physical and mental needs	
2. Address <u>SENIOR</u> social, Physical and mental needs	
3. Equal access to services	

### Activity #1 - Additional Comments

- as a group, felt there was an overlap of community engagement and equal access. Increase access can increase engagement.

## ACTIVITY #2

## VALUING COMMUNITY BENEFIT

**Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money.**

**Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1**

### Top 3 Community Benefits (From Activity #1)

1. Youth

2. Seniors

- ### 3. Access

[illegible]

## COMMUNITY BENEFITS OF RECREATION SERVICES

4

### Activity #1 - Additional Comments

[illegible]

## ACTIVITY #2      VALUING COMMUNITY BENEFIT

**Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money.**

**Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1**

### Top 3 Community Benefits (From Activity #1)

1. Community Engagement - PM
  2. Healthy Lifestyle & Mental Health - Volant & forums & etc
  3. Develop Life Skills & Resilience
- } crime prevention include all.

[illegible]

## ACTIVITY #1      COMMUNITY BENEFITS OF RECREATION SERVICES

**After discussing the importance of community benefits, conclude as a group on your TOP 3 community benefits**

Top 3 Community Benefits	Comments
1. Social well being	<ul style="list-style-type: none"> <li>→ places to feel welcome</li> <li>→ <del>networking</del> promotes positive social environment</li> </ul>
2. Improves mental & physical health	<ul style="list-style-type: none"> <li>→ activities.</li> <li>→ positive environment.</li> <li>→</li> </ul>
3. Life skills & leadership	<ul style="list-style-type: none"> <li>→ positive attitude</li> <li>→ acceptance of others</li> </ul>

### Activity #1 - Additional Comments

[illegible]



## ACTIVITY #2 VALUING COMMUNITY BENEFIT

Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money.

Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1

### Top 3 Community Benefits (From Activity #1)

1. So what will bring
2. improved mental & ph...
3. life skills / leadership ↓

Program Type	Examples	All Users	Age Groups				Families	Requiring Financial Assistance	Residency		Affiliated Groups	Non-Affiliated Groups	Frequent Users (e.g. passes)
			Pre-School (Age 3-5)	Youth (Age 6-18)	Adults (Ages 18-64)	Seniors (Age 65+)			Residents	Non-Residents			
A	Aquatic instructions	Swimming lessons											
B	Sports Instructions	Basketball, Volleyball, Dance											
C	Recreational Drop-In	Public swimming, Public skating		10		10							
D	Leadership and Certification Courses	National Lifeguard, First-Aid											
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong		0		10							
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA											
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons		0		0							
H	Camp Programs	March Break and Summer Camps		10									
I	Facility Rentals	Ice, sports fields, rooms				15							
J	All Programs			15		15							

## ACTIVITY #2 VALUING COMMUNITY BENEFIT

Your group has been given \$100 to provide subsidies, or discounts for Recreation Services. Your task is to decide where will you spend your money.

Your decision should be influenced by your Top 3 Community Benefits identified in Exercise #1

### Top 3 Community Benefits (From Activity #1)

1.

2.

3.

Program Type	Examples	All Users	Age Groups				Families	Requiring Financial Assistance	Residency		Affiliated Groups	Non-Affiliated Groups	Frequent Users (e.g. passes)
			Pre-School (Age 3-5)	Youth (Age 6-18)	Adults (Ages 18-64)	Seniors (Age 65+)			Residents	Non-Residents			
A	Aquatic instructions	Swimming lessons	12										
B	Sports Instructions	Basketball, Volleyball, Dance	12										
C	Recreational Drop-In	Public swimming, Public skating	12										
D	Leadership and Certification Courses	National Lifeguard, First Aid	12										
E	Health and Wellness Classes	Yoga, T'ai Chi, Qi Gong	12										
F	Fitness Classes	Aqua Fitness, Body Blast, ZUMBA	12										
G	Lifestyle and Leisure Instruction	Art and Computer Workshops, Spanish Lessons	12										
H	Camp Programs	March Break and Summer Camps	12										
I	Facility Rentals	Ice, sports fields, rooms	X										
J	All Programs		X										

There should be a seniors rate

Higher Fees