

NEW Active Pass Options

A program “punch pass” style option that offers value based pricing for specific program areas.

There are Four different Active Pass options:

- **Rec Swim & Skate**
- **Ice Sports**
- **Rec Sports**
- **Aquafit**

Features

- No expiry
- Can be purchased in-person or online
- Increased flexibility for use
- First come, first serve
- No need to put on hold for vacations, illness, shutdown, etc.
- Purchase packages of 10 or 30
- Group purchases are eligible for a maximum of five people with a minimum of 1 and maximum of 2 adults over the age of 18 (regular fee applies to any additional persons)

Value

- Value Based Pricing Formula based on single admission rate
 - 10 visits = 1 free (buy 9, get 1 free)
 - 30 visits = 5 free (buy 25, get 5 free)

NEW Memberships Options

New monthly and annual memberships available for access to a variety of programs for one fee

- Three different Monthly and Annual membership available:
 - **Rec Swim** for all recreational swim schedules
 - **Rec Skate** for all recreational skate schedules
 - **Recreation +** for all recreational swim, skates, non-prime adult shinny, figure skating, adult stick and puck, pickleball and specific aquafit classes

Features

- Memberships are limited by time (defined start and end date)
- Expiry date – monthly and annually; no extensions
- Unlimited access to service purchased within the membership
- Greater value for fee based on using 3+ times per week
- Payments can be scheduled for monthly passes only (must have current credit card); Annual memberships must pay full up-front.
- No Hold policy
- Family rate can be applied to monthly or annual memberships, and is defined as persons with the same immediate family with a minimum of 1 and maximum of 2 adults or the age of 18 and no limit to the number of children.

Value

Pricing Formula based on attending 3+ times per week:

Monthly 30% discount (from equivalent at single admission rate)

Annual 50% average discount (from equivalent at single admission rate)