



BY-LAW NO. 2026-0038

A By-law to designate the Herald Building located at 67 Main Street South, Georgetown, under Part IV of the Ontario Heritage Act as being of cultural heritage value or interest

WHEREAS Section 29 of the Ontario Heritage Act, R.S.O. 1990, c.O.18 authorizes the Council of a municipality to enact a by-law to designate real property, including all of the buildings and structures thereon, to be of cultural heritage value or interest;

AND WHEREAS authority was granted by the Council for the Corporation of the Town of Halton Hills to designate the property at 67 Main Street South, Georgetown, Town of Halton Hills, Regional Municipality of Halton, and known as the Herald Building, as being of cultural heritage value or interest;

AND WHEREAS the Council for the Corporation of the Town of Halton Hills has caused to be served upon the owners of the land and premises known as the Herald Building, at 67 Main Street South, and upon the Ontario Heritage Trust, Notice of Intention to Designate the property and has caused Notice of Intention to be published on the Town's website per the Town's "Ontario Heritage Act – Alternate Notice Policy";

AND WHEREAS the Reasons for Designation are set out in Schedule "B" of this by-law;

AND WHEREAS on February 17, 2026, Council for the Town of Halton Hills approved Report No. PD-2026-016, dated January 23, 2026, in which certain recommendations were made relating to the designation of the subject property.

NOW, THEREFORE, BE IT RESOLVED THAT THE COUNCIL OF THE CORPORATION OF THE TOWN OF HALTON HILLS ENACTS AS FOLLOWS:

1. THAT the Herald Building, located at 67 Main Street South, Georgetown, and further described in Schedule "A", is hereby designated under Part IV of the Ontario Heritage Act as being of cultural heritage value or interest for the reasons set out in Schedule "B" attached to and forming part of this By-law;
2. THAT a copy of this By-law together with reasons for the designation be registered against the property and served in accordance with Section 29 of the Act;
3. THAT a notice of this By-law be published in accordance with Section 29 of the Act.

BY-LAW read and passed by the Council for the Town of Halton Hills this 20th day of April, 2026.

MAYOR – ANN LAWLOR

TOWN CLERK – VALERIE PETRYNIAK

SCHEDULE "A" TO BY-LAW NO. 2026-0038

LEGAL DESCRIPTION

PT LT 1, PL 37 E OF MAIN ST OR NW MILL ST

PIN: 250420032

SCHEDULE "B" TO BY-LAW NO. 2026-0038

REASONS FOR DESIGNATION

Description of Property

The subject property is located along the northeast side of Main Street South (Georgetown) within the Town of Halton Hills. The property contains a late-nineteenth century, two-storey commercial building with a coarse-cut limestone façade, and is legally described as "PT LT 1, PL 37 E OF MAIN ST OR NW MILL ST".

Statement of Cultural Heritage Value or Interest

The Herald Building at 67 Main Street South has physical and design value as a representative example of a nineteenth-century vernacular commercial building within downtown Georgetown. The two-storey brick construction building features a flat roof, coarse-cut limestone facade, projecting firewalls, two flatheaded window openings, overhanging eaves, a moulded cornice, and two brackets capping the top of the firewalls. These elements are reflective of the commercial buildings typical to many main streets throughout Ontario during this time.

The Herald Building at 67 Main Street South has significant historical and associative value, as the extant building served as the office for the *Georgetown Herald* newspaper for nearly 60 years. During this time, the *Herald* had several prominent owners and editors, including R.D. Warren and Joseph Mathison Moore. At the time of the building's construction, R.D. Warren was the editor of the *Herald* and held this position from 1886-1909. Warren also owned the *Halton Conservator* which operated from 1901 until 1906 and was a prominent member of the community.

In the 1890s, Warren hired Joseph Moore as a foreperson, and shortly after, Moore purchased the business from Warren. Moore worked in the publishing industry from an early age and first served as an apprentice under H. P. Moore, who was the editor and publisher for the *Acton Free Press* from 1878 to 1927. While Editor of the *Herald*, Moore remained involved in the community as a member of the Library Board, the Georgetown Hydro-Electric Commission, the Credit Lodge A.F. & A.M. No. 219, Halton Chapter R.A.M. 234 G.R.C. Georgetown, the Royal City Lodge of Perfection in Guelph, the Moore Sovereign Consistory, and the Scottish Rite in Hamilton. Moore was also an Oddfellow, a member of the Chosen Friends and Independent Order of Foresters.

The property is also associated with Henry Helfant, who operated his clothing store in this location for nearly 54 years. Following the end of WWII, Helfant immigrated to Toronto in 1946, where he worked as a foreperson presser for a sportswear manufacturing factory. In 1951, Helfant moved to Georgetown and established his own clothing store which operated in the extant building until 2005.

The Herald Building at 67 Main Street South holds significant contextual value in defining, maintaining, and supporting the built heritage character of Georgetown's downtown as a nineteenth-century vernacular commercial building. The property remains physically, functionally, and visually connected to its surroundings, having continuously served as a commercial structure in its original location for nearly 135 years. Its enduring presence reinforces the historical connection to Georgetown's commercial development and ensures that it maintains the essential component of the area's commercial identity.

The heritage attributes of the property at 67 Main Street South that contribute to its physical and design value include:

- The setback, location, and orientation of the existing late nineteenth-century commercial building along Main Street South in the community of Georgetown in the Town of Halton Hills;
- The scale, form, and massing of the two-storey c.1890 commercial building with flat roof and coarse-cut limestone façade;
- The materials, including brick and stone;
- The front (southwest) elevation, including:

- Original coarse-cut limestone façade with projecting firewalls;
- Two flatheaded window openings at the second storey;
- Overhanging eaves;
- Moulded cornice at the roofline; and,
- The brackets capping the firewalls.

The heritage attribute of the property at 67 Main Street South that contributes to its historical and associative value is identified as follows:

- The legibility of the commercial building along Main Street South within the community of Georgetown in the Town of Halton Hills.

The heritage attributes of the property at 67 Main Street South that contribute to its contextual value are identified as follows:

- The legibility of the commercial building along Main Street South within the community of Georgetown in the Town of Halton Hills;
- The setback, location, and orientation of the c.1890 Georgetown Herald Building on the northeast side of Main Street South in the community of Georgetown; and,
- The scale, form, and massing of the two-storey commercial building.