

# Official Plan Review

Public Engagement Strategy

May 5, 2025



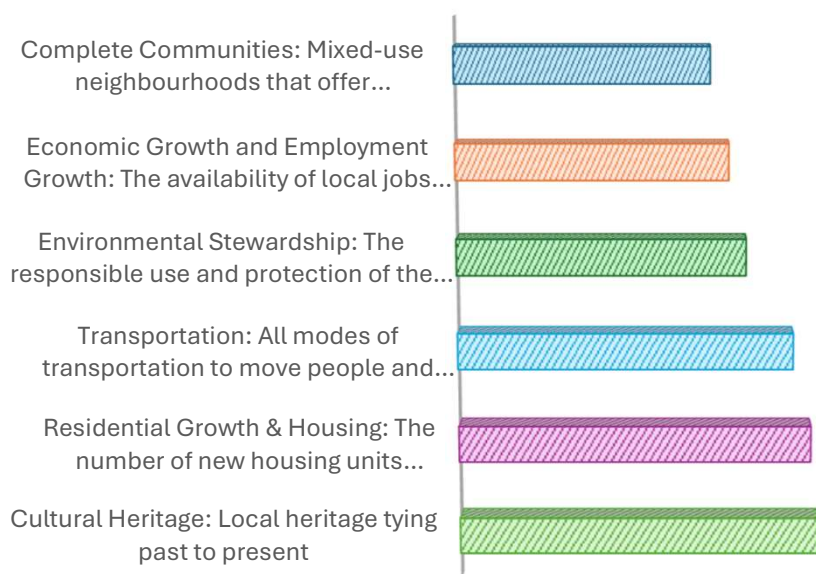


# OPR Project Launch

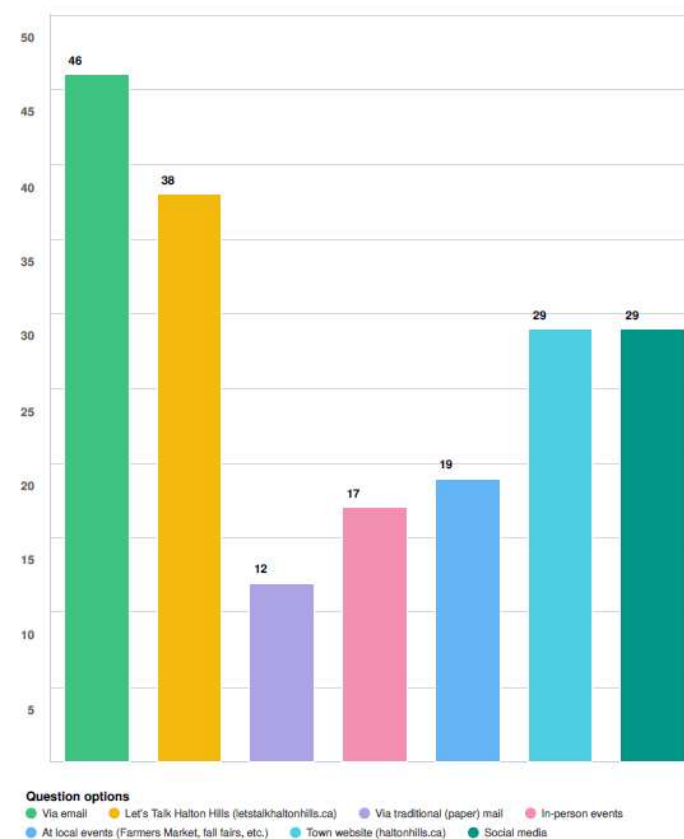
- Project page on Town's public engagement platform [letstalkhaltonhills.ca](http://letstalkhaltonhills.ca) (LTHH).
  - Launch survey posted on the LTHH page
  - Map tool added to the LTHH page asking participants to drop pins highlighting areas of Town they love and why.
- Project promoted across Town channels including social media, facility screens, e-newsletters, etc.
- Mobile sign located at Maple Avenue and Guelph Street
- Dedicated email established for the project ([opr@haltonhills.ca](mailto:opr@haltonhills.ca)) to ensure that the project team responds efficiently to project inquiries.



## Survey Answer: As we update the policies in the Official Plan, which of the following themes are you most interested in?



### Q4 How would you like to hear more about the project and be engaged? Select all that apply.



# Public Engagement Strategy (PES)

The PES outlines how and when the public and interested participants will engage through the Official Plan Review

	Phase 1	Phase 2	Phase 3	Phase 4	Phase 5
Focus	Set the Stage	Refresh the Vision and Confirm Priorities	Assess Directions	Refine Plan	Finalize Plan
Timing	Winter 2024 to Spring 2025	Spring to Fall 2025	Fall to Winter 2025	Winter 2025 to Spring 2026	Spring to Summer 2026

**Note: Timelines are subject to change. Some overlapping of engagement deliverables may occur between phases.**

# Fixed Inputs

The PES identifies components of the Official Plan that are fixed inputs and will need to be implemented to ensure conformity with Provincial legislation.

OPR Fixed Inputs	
Provincial	<ul style="list-style-type: none"><li>• Relevant legislation – Planning Act, Greenbelt Act, Niagara Escarpment Planning &amp; Development Act, OHA etc.</li><li>• Greenbelt Plan</li><li>• Niagara Escarpment Plan</li><li>• Applicable Source Protection Plans</li><li>• Provincial Planning Statement</li></ul>
Regional Official Plan Inputs	<ul style="list-style-type: none"><li>• 2051 Planning Horizon</li><li>• 2051 Population and Employment Targets</li><li>• Urban Boundaries</li></ul>
Local Planning Inputs	<ul style="list-style-type: none"><li>• Strategic Plan</li><li>• Approved Secondary Plans ( e.g., Vision Georgetown, Southeast Georgetown,</li><li>• Pending Secondary Plans (Georgetown/GO Station Mill Street Corridor, Guelph Street Corridor)</li><li>• Cultural Heritage Strategy</li></ul>





# Opportunities for Public Influence

The PES identifies local planning considerations that the public can or may influence.

Opportunities for Public Influence	
<b>Identify Vision, Challenges and Opportunities</b>	<ul style="list-style-type: none"><li>• Establish and collect feedback on the vision for Halton Hills to 2051.</li><li>• Identify local issues and potential solutions that can be addressed through the Official Plan.</li><li>• Identify desirable features to make spaces more age-friendly, accessible and responsive to diverse needs of the community.</li><li>• Identify solutions to mitigate/adapt to the effects of climate change.</li></ul>
<b>Review Policies and Recommendations</b>	<ul style="list-style-type: none"><li>• Identify potential gaps in draft/proposed policies and recommendations.</li><li>• Review draft policies for the Official Plan and provide comments/feedback for further consideration.</li></ul>
<b>Engage and Share</b>	<ul style="list-style-type: none"><li>• Attend and participate in engagement activities and events throughout each project phase.</li><li>• Spread the word and share information about the project with friends, community, workplace and network to help the Town solicit as much feedback as possible.</li></ul>



# Technical Advisory Committee

- The TAC will provide peer-review services on key deliverables to ensure consistency and alignment across multiple jurisdictions.
- TAC members include representatives from key agencies such as the Region of Halton, Credit Valley Conservation, Conservation Halton and the Ministry of Municipal Affairs and Housing.
- TAC members will assist with issue identification and resolution and will provide technical comments through the preparation of background policies and draft policies.
- The Kick-off meeting took place in March

**Four (4) meetings with the TAC during key project milestones are identified in the PES**





# Community Working Group (CWG)

- The CWG is to be comprised of 3 members of Council and approximately 12 representatives to be identified by the Mayor.
- The representatives are intended to have an interest or background in land use and neighbourhood planning, economic development, agriculture, the environment, cultural heritage, community development and institutional development.
- The purpose of the CWG is to identify the local issues that are important to the community.
- Members will provide insight and guidance; however, the group will not be a decision-making body as its role is advisory in nature.

**Four (4) meetings with the CWG during key project milestones are identified in the PES**

# Council Workshop

Council members will be engaged throughout all project phases via:

- Council Reports (including project update presentations)
- Council workshops
  - focus on engaging Council on their goals and objectives for the OPR and providing information on Council's statutory obligations regarding conformity with the Provincial policy and legislative framework.
  - Approximately 90-minute in-person workshops will include a presentation, interactive workshop discussion, and question and answer period.

**Three (3) Council Workshops at key project milestones are identified in the PES**



# Public Open Houses and Legislative Public Meetings

- Open House #1 – To introduce the project to the community
- Open House #2 – Visioning and Priorities
- Special Meeting of Council – Present findings from the Policy Directions Report
- Open House #3 – present the draft OP and mapping (three in total)
  - One in Acton, one in Georgetown, and one Virtual
- Statutory Open House in advance of the Statutory Public Meeting
- Statutory Public Meeting

**\*Planning Act Legislative Requirements**



# Other Engagement

- Indigenous Engagement
- Interviews
- Pop-up consultation during fairs, farmers markets and at Community Centres
- Social media promotion
- Local advertising
- Regular updates through the Official Plan mailing lists
- Online and hardcopy surveys



# Next Steps

- Establish the Community Working Group
  - Meeting #1 – anticipated in late May
- Open House # 1 – anticipated in late June
- Indigenous Consultation – starting late Spring

