



REPORT

TO: Mayor Lawlor and Members of Council

FROM: Melissa Lawr, Deputy Clerk – Legislation

DATE: February 10, 2025

REPORT NO.: ADMIN-2025-003

SUBJECT: Georgetown BIA – New Members

RECOMMENDATION:

THAT Report No. ADMIN-2025-003 dated February 10, 2025 regarding Georgetown BIA – New Members be received;

AND FURTHER THAT Council approve the appointment of the new board members to the Georgetown Business Improvement Area (BIA) Board of Management as per Confidential Appendix A to this Report;

AND FURTHER THAT the Mayor and Clerk be authorized to enact the necessary by-law to appoint the members.

KEY POINTS:

The following are key points for consideration with respect to this report:

- BIAs are legislated by the *Municipal Act, 2001*
- Section 204(1) of the *Municipal Act, 2001* states that the municipality may designate an area as an improvement area and establish a Board of Management
- Members of the Georgetown BIA have resigned, making it necessary for the BIA to appoint new members

BACKGROUND AND DISCUSSION:

Within the Town of Halton Hills, there are two Business Improvement Areas (BIAs), the Downtown Georgetown BIA and the Downtown Acton BIA. Both BIAs in Halton Hills were established in 1977.

The Province of Ontario defines a BIA as a geographic area in a municipality that is formed to allow local business people and property owners to join together and with the support of the municipality, organize, finance and carry out physical improvement and promote economic development in their district.

Section 204(1) of the Municipal Act, 2001 states that the municipality may designate an area as an improvement area and establish a Board of Management:

- to oversee the improvement, beautification and maintenance of municipally owned land, buildings and structures in the area beyond that provided at the expense of the municipality generally; and,
- to promote the area as a business or shopping area. Members of the BIA include both property owners and their tenants within the BIA that were assessed in a prescribed business class on the last returned assessment roll.

By-Law No. 1993-0174 is a Town of Halton Hills by-law that establishes the Downtown Georgetown Business Improvement Area and includes the names of the members of the Board of Management.

Under the Municipal Act, 2001 Council has the role of appointing members of the BIA Board as elected by the BIA membership.

STRATEGIC PLAN ALIGNMENT:

This report is administrative in nature and does not have an impact on the Town's Strategic Plan.

RELATIONSHIP TO CLIMATE CHANGE:

This report is administrative in nature and does not directly impact or address climate change and the Town's Net Zero target.

PUBLIC ENGAGEMENT:

Public Engagement was not needed as this report is administrative in nature.

INTERNAL CONSULTATION:

Consultation was conducted between the Clerk's Office and the Downtown Georgetown Business Improvement Area Manager.

FINANCIAL IMPLICATIONS:

This report is administrative in nature and does not have any financial implications.

Reviewed and approved by,

Valerie Petryniak, Town Clerk & Director of Legislative Services

Chris Mills, Chief Administrative Officer