

# Fireworks Resident Survey Report

The Town of Halton Hills

September 2024



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# Methodology

<b>Method</b>	CATI (Computer Aided Telephone Interview)
<b>Criteria for Participation</b>	Residents of Town of Halton Hills who are 18 years of age or older
<b>Sample Size</b>	N = 450
<b>Average Length</b>	6.4 min
<b>Margin of Error</b>	±4.62%
<b>Fieldwork Dates</b>	Aug 6 <sup>th</sup> – 24 <sup>th</sup>
<b>Additional Notes</b>	Sample was drawn using random digit dialing (RDD) among Town of Halton Hills residents and a mix of landline and cell phone sample was used (60% cellphone / 40% landline). CATI results throughout this report have been statistically weighted by age and gender to ensure that the sample reflects the target population according to 2021 Census data.

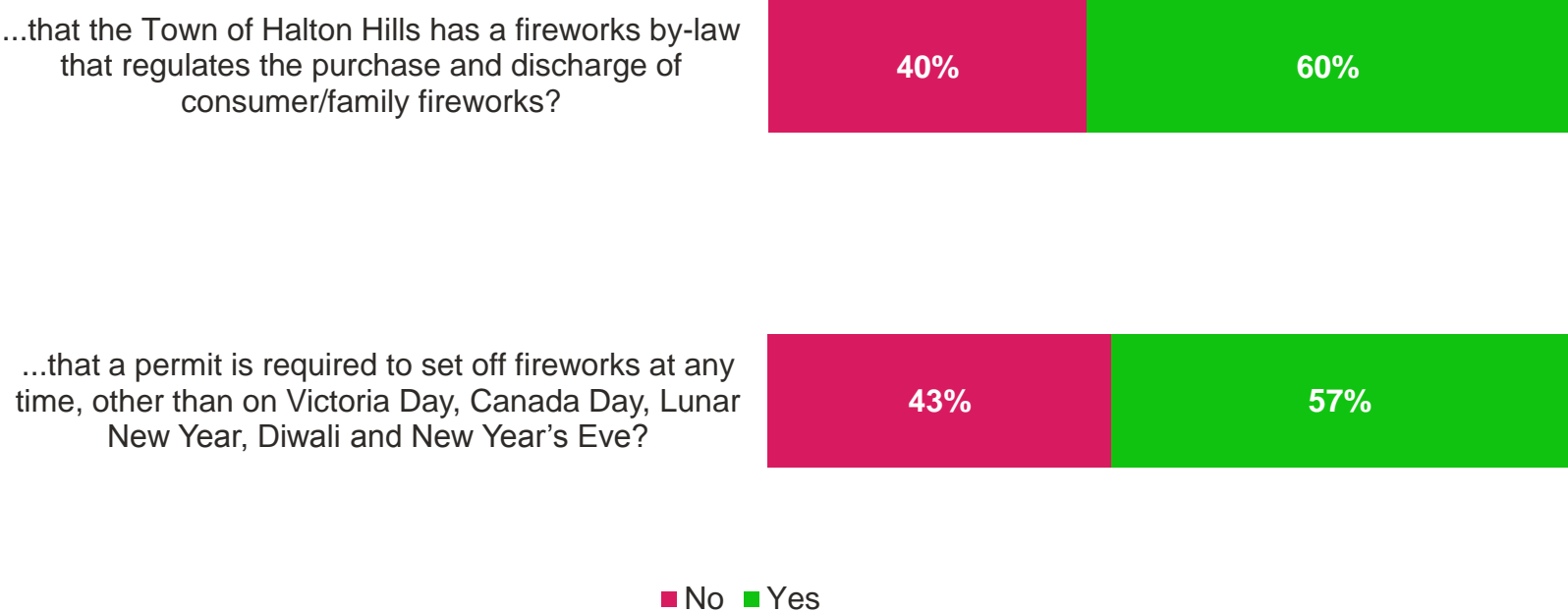


# Usage and Awareness

# Awareness of Current Fireworks Regulations

**3 in 5 respondents (60%) are aware that the Town of Halton Hills has a fireworks by-law that regulates the purchases and discharge of consumer/family fireworks. A similar proportion of respondents (57%) are also aware that a permit is required to set off fireworks at any time, other than on Victoria Day, Canada Day, Lunar New Year, Diwali, and New Year's Eve.**

## Are you aware...

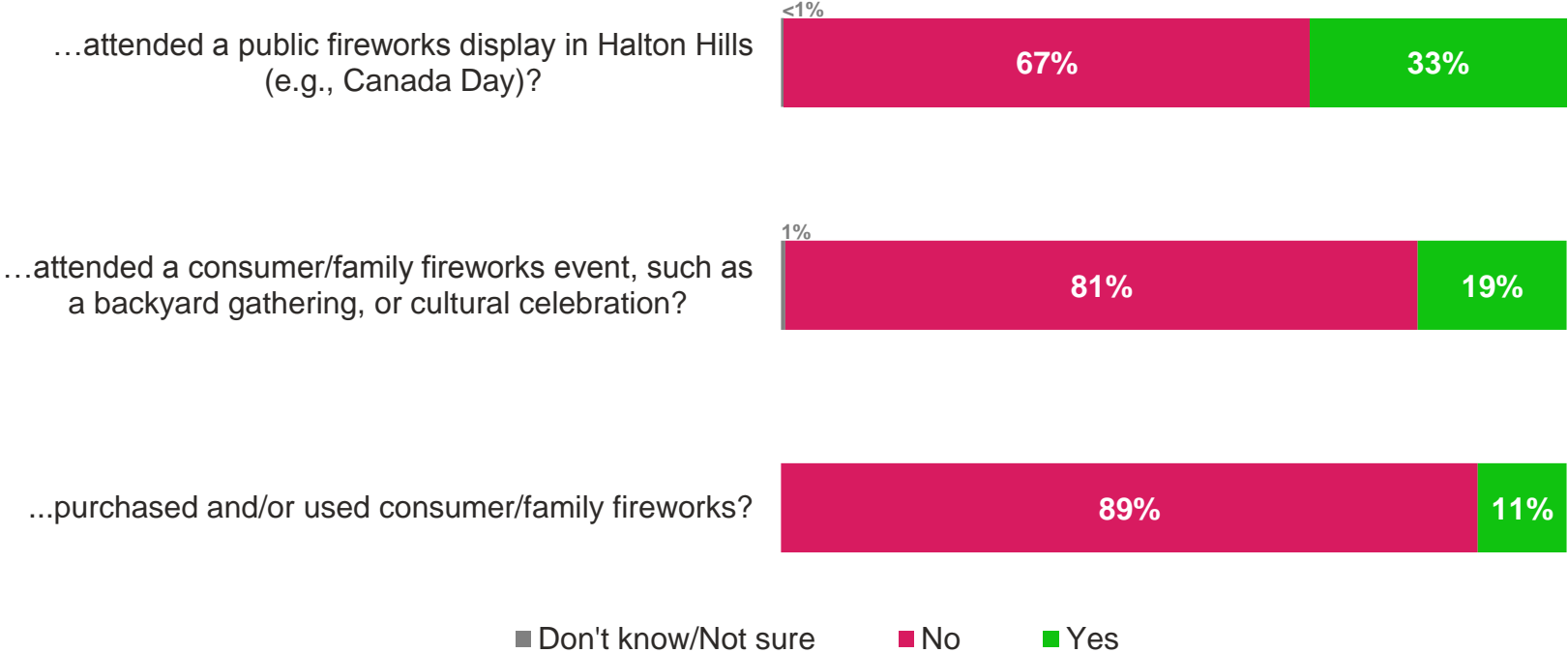


Q1. Are you aware that the Town of Halton Hills has a fireworks by-law that regulates the purchase and discharge of consumer/family fireworks?  
Q2. Are you aware that a permit is required to set off fireworks at any time, other than on Victoria Day, Canada Day, Lunar New Year, Diwali and New Year's Eve?  
Sample Size: n=450  
Base: All respondents

# Fireworks-related Activities in the Past Year

In the past year, 1 in 3 respondents (33%) have attended a public fireworks display in Halton Hills. Additionally, 1 in 5 respondents (19%) have attended a consumer/family fireworks event while 1 in 10 respondents (11%) have purchased and/or used consumer/family fireworks.

### Within the past year, have you...



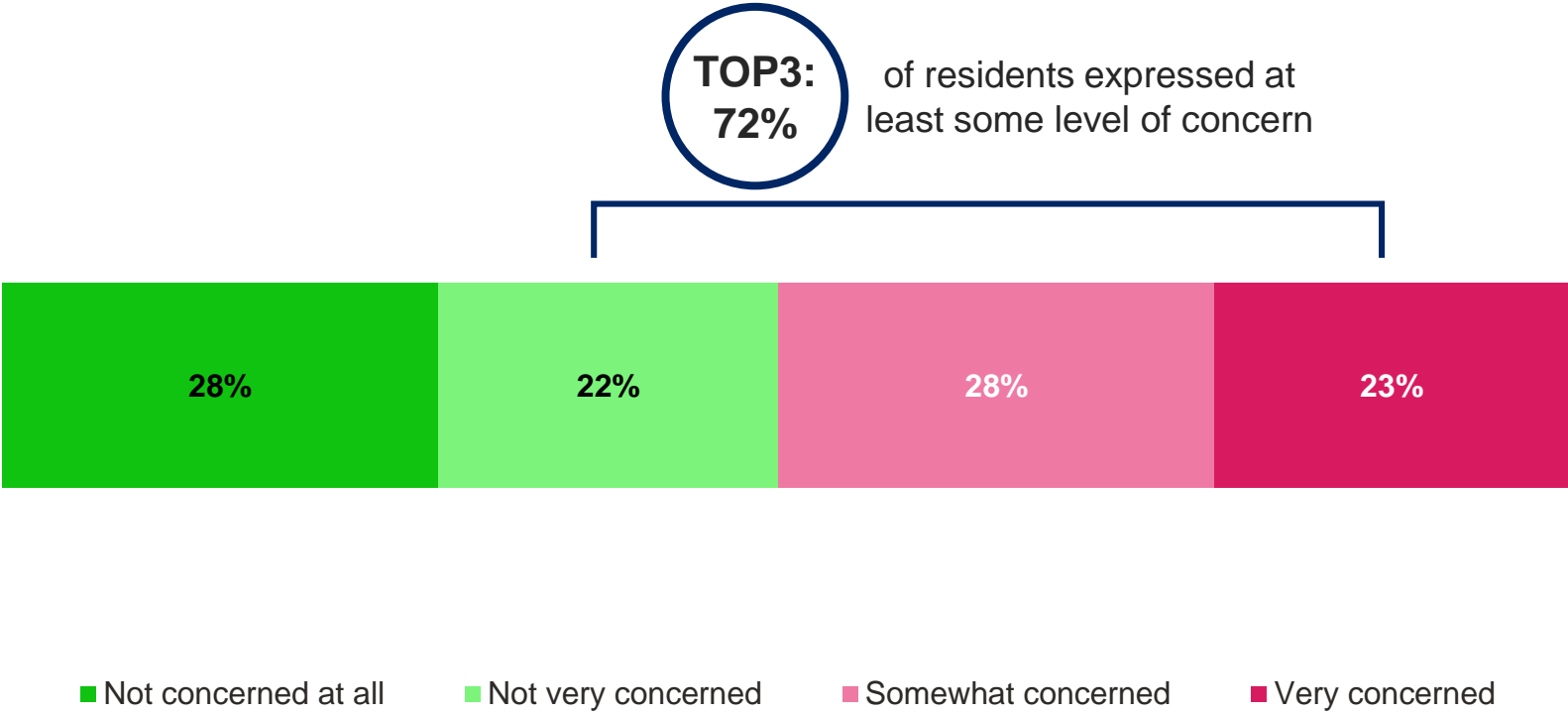
Q3. Within the past year, have you...  
Sample Size: n=450  
Base: All respondents



# Concerns and Issues

# Concerns About Fireworks in Halton Hills

When asked about their concerns about consumer/family fireworks in Halton Hills, 3 in 10 respondents (28%) were not concerned at all while the remaining respondents expressed at least some level of concern (TOP3: 72%).



Q4. How concerned are you about the use of consumer/family fireworks in Halton Hills?

Sample Size: n=450

Base: All respondents

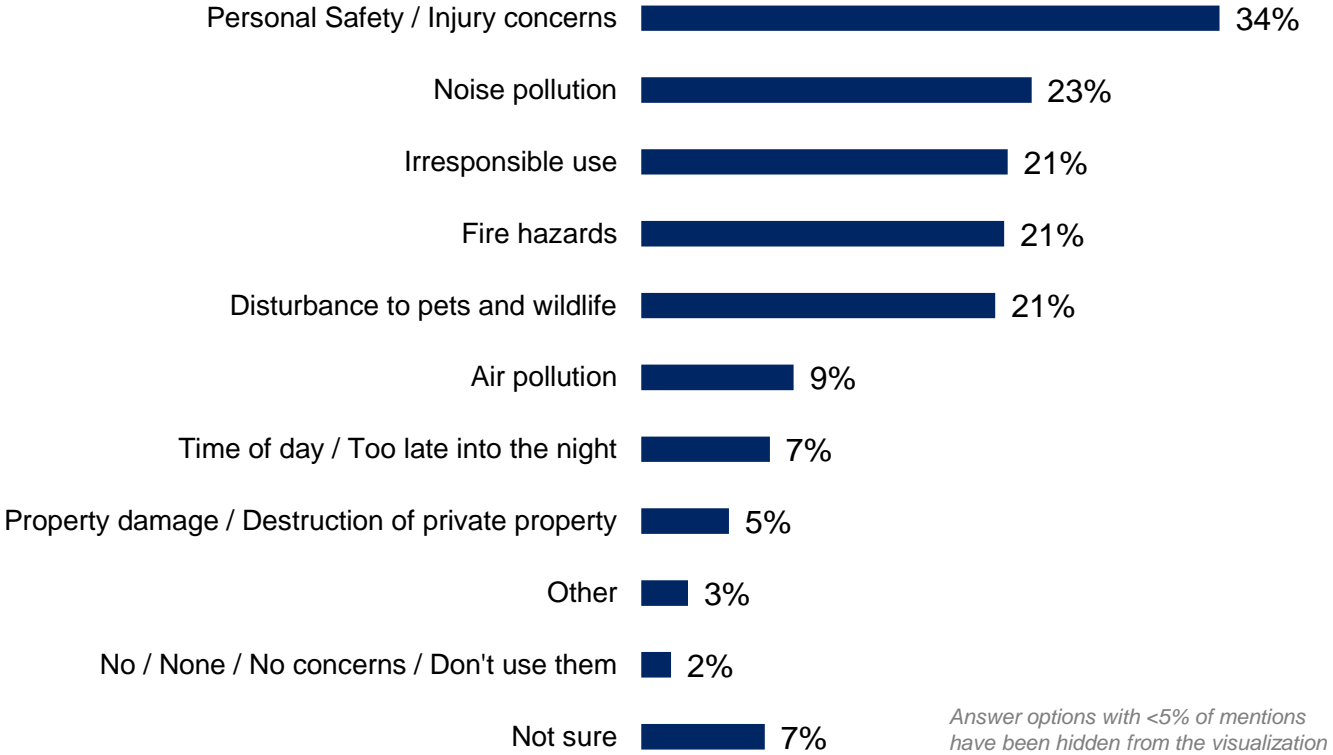


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# Resident Concerns Regarding Fireworks Use

Among those who expressed some level of concern regarding the use of consumer/family fireworks, around 1 in 3 respondents (34%) identified personal safety or injury as their primary concern, making it the most common issue cited. This is followed by noise pollution (23%), irresponsible use (21%), fire hazards (21%), and disturbance to pets and wildlife (21%).



Q5. What is, or are, your primary concern(s) regarding the use of consumer/family fireworks in your community? (Up to 3 answers accepted)

Sample Size: n=325

Base: Respondents who indicated they are very/somewhat/not very concerned in Q3, excludes respondents who indicated they are “not concerned at all”



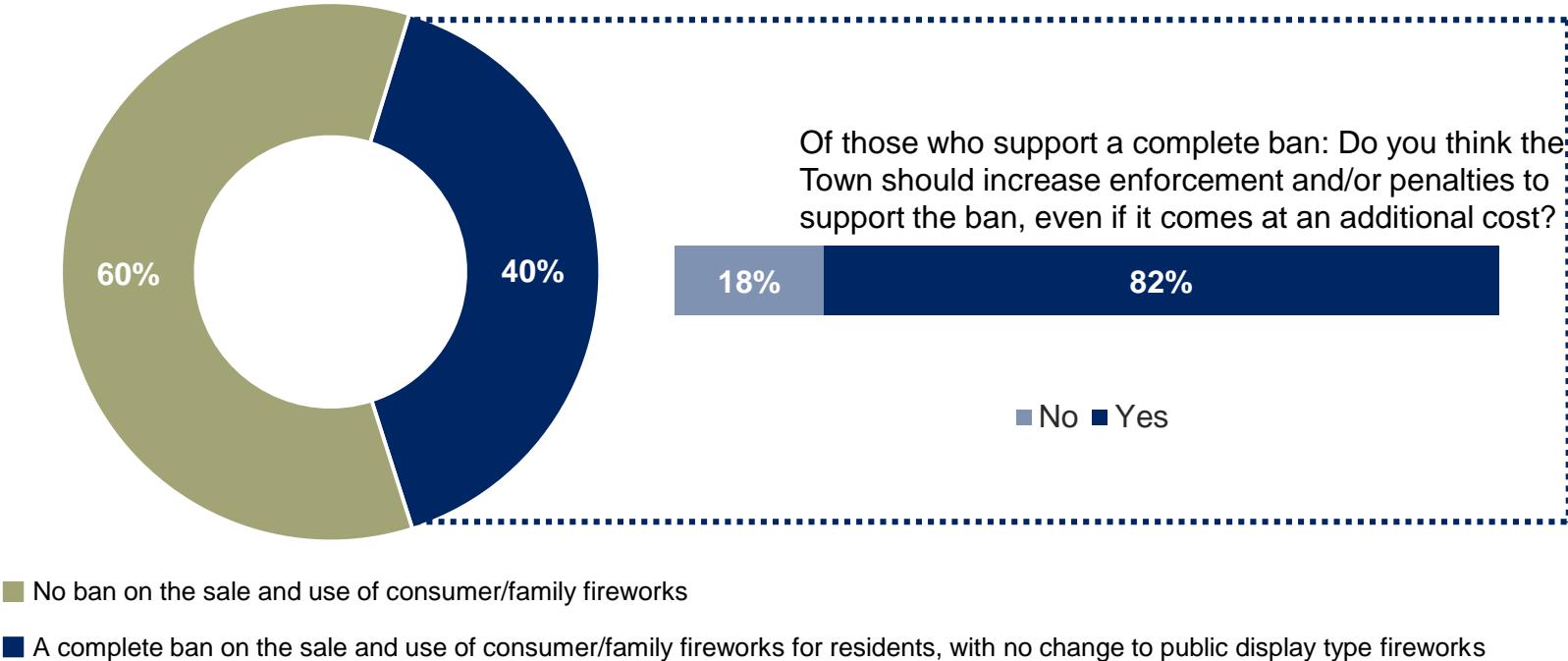
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# Preference for Regulation

# Consumer/Family Fireworks Regulation

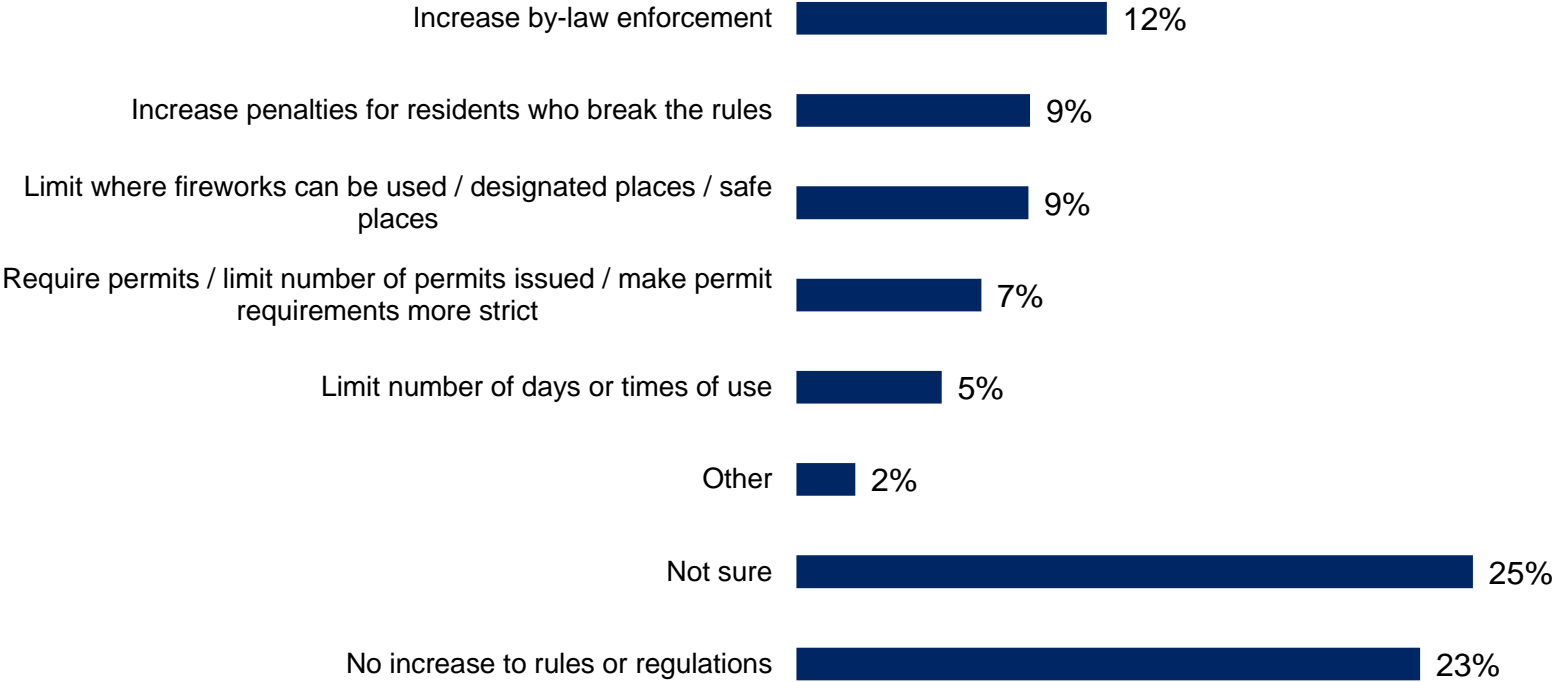
In terms of regulation, 3 in 5 respondents (60%) would not support a ban on the sale and use of consumer/family fireworks while 2 in 5 respondents (40%) would support a complete ban on the sale and use of consumer/family fireworks. Of those who support a complete ban, 4 in 5 respondents (82%) think that the Town should increase enforcement and/or penalties to support the ban, even if it comes at an additional cost.



Q6. Which of the following would you most support?  
Q7. Do you think the Town should increase enforcement and/or penalties to support the ban, even if this comes at an additional cost?  
Sample Size: Q6. n=450 | Q7. n=182  
Base: Q6. All respondents | Q7. Respondents who support a complete ban on the sale and use of consumer/family fireworks

# Increase in Rules and Regulations on Fireworks

Although about 1 in 4 respondents (23%) stated that the Town should not increase rules or regulations on the current sale and use of consumer/family fireworks, 1 in 8 (12%) cited that an increase in by-law enforcement would be necessary if the Town were not to ban the sale and use of fireworks, making it the most common recommendation. This is followed by increasing penalties for residents who break the rules (9%) and limiting where fireworks can be used (9%).



*Answer options with <5% of mentions have been hidden from the visualization*

**Q8.** If the Town were not to ban the sale and use of consumer/family fireworks, how should the Town of Halton Hills increase rules and regulations on the current sale and use of consumer/family fireworks, if at all? Keep in mind these additional rules and regulations could come at additional taxpayer costs. (Up to 3 answers accepted)

**Sample Size:** n=450

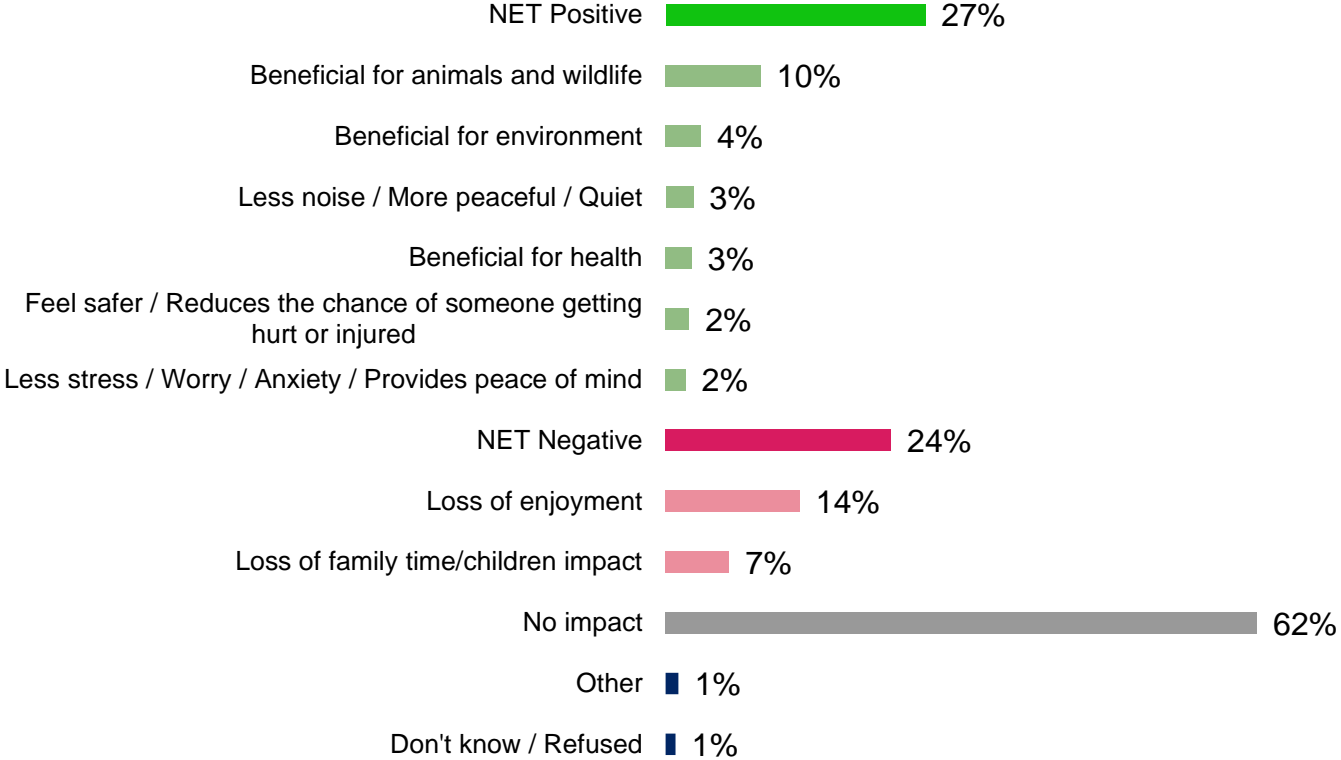
**Base:** All respondents



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# Impact of Fireworks Ban

More than 1 in 4 respondents (NET Positive: 27%) anticipated positive impacts if fireworks were banned, with benefits for animals and wildlife being the most frequently mentioned (10%). On the other hand, a nearly similar proportion of respondents (NET Negative: 24%) expected negative impacts, with loss of enjoyment (14%) emerging as the most cited. Additionally, 3 in 5 respondents (62%) indicated that fireworks ban would have no impact on them.



*Answer options with <2% of mentions have been hidden from the visualization*

Q9. What would the impact on your life be, if anything, if consumer/family fireworks were banned? (Up to 3 answers accepted)  
 Sample Size: n=450  
 Base: All respondents



**Thank you!**

**We're happy to  
take any questions  
you may have.**