

2023

INVEST HALTON HILLS ANNUAL REPORT



**TOWN OF HALTON HILLS
ECONOMIC DEVELOPMENT**

FOREIGN DIRECT INVESTMENT (FDI) STRATEGY

Advanced
Manufacturing



Food & Beverage
Processing



Agri-
Business:



Clean
Technology



- Over the past five years, Halton Hills' capacity to attract, service and retain FDI has significantly improved.
- At the close of 2023, staff had completed all 33 activities included in FDI Strategy's (2020) three-year Action Plan.

Top 2023 FDI Activities:

- In-Market Trade Mission (Germany)
- Halton Hills' First FDI Site Visit
- Manufacturing Sector Report – Perspective Magazine



FDI Attraction
Activities



Business Concierge
Program



Business Retention &
Expansion Program

BUSINESS CONCIERGE PROGRAM

9 Active Projects

INVESTMENT



Over \$1.2 billion in investment*

DEVELOPMENT



Approx. 6 million SF of built/leasable space*

EMPLOYMENT



Over 3,000 direct jobs

Business Concierge Program Highlight Projects:

- Conestoga Cold Storage
- ProLogis
- QuadReal
- Enbridge
- Panattoni Development Company

*All figures reflect potential results, pending realization of current Business Concierge projects.



HALTON HILLS

COMMUNITY IMPROVEMENT PLAN

COMMUNITY IMPROVEMENT PLAN (CIP)

CIP Update Key Focus Areas:

- Main Street Revitalization
 - Brownfield Development
 - Agriculture/Agri-business
 - Heritage
 - Accessibility
 - Climate Change
 - Affordable Housing
 - Arts and Culture
-

2023 Program Progress:

- 12 Program Inquiries
- 2 Completed Projects
- 3 Active Projects in the 2024 Pipeline

LOCAL BUSINESS SUPPORTS & INITIATIVES

2023 Highlights:

- Town Hosted Business After Hours Event
- Small Business Week:
 - Small Business Display Case
 - HHCC Business Expo
 - Halton Region Networking Series
 - Picture Perfect Products Event
 - Digital Spotlight Series
- Digital Main Street
 - \$255,000 in grants to local businesses
 - Over 400 local business served



TOURISM

Visit Halton Hills



"Before Justin and Lauren's visit this summer...us in the small business artist community were struggling. Sometimes I was going 2-3 days without any visitors. In early August I noticed a shift – I was welcoming at times 10, 15, 30 to 50 visitors a day coming into my studio space. I started to ask how folks were hearing about us... their response was TikTok, specifically the post on JustinPlusLauren."

Pauline Gladstone, Artist – Williams Mill Creative Art Studios

QUESTIONS?



**TOWN OF HALTON HILLS
ECONOMIC DEVELOPMENT**
