











# Safe and Welcoming Communities

Objectives	Potential Initiatives (includes existing and proposed future*)
Ensure that facilities and programs meet the evolving needs of the community	<ul style="list-style-type: none"> <li>• Expand youth and senior programming</li> <li>• Update Recreation and Parks Master Plan</li> <li>• Develop financing strategy for Gellert Centre expansion</li> <li>• Advance Gellert Park expansion</li> <li>• Incorporate recommendations of the Equity Diversity Inclusion (EDI) Strategy into applicable plans and strategies</li> </ul>
Support community-driven and partnered recreation and sport programming	<ul style="list-style-type: none"> <li>• Update Community Development Plan</li> </ul>
Ensure emergency services align with town growth	<ul style="list-style-type: none"> <li>• Master Fire Plan will assess town growth related to emergency services</li> <li>• Prioritize enforcement activity</li> </ul>
Enhance outreach and engagement within our communities	<ul style="list-style-type: none"> <li>• Deliver and support a diverse range of community events and celebrations</li> <li>• Continue advancing promotion and advertising programs per best practices</li> </ul>

*\*Initiatives and associated actions are subject to Council approval via budget and business plans, subject matter staff reports/recommendations, long range financial planning, legislation and previously approved plans already in progress, unless otherwise stipulated via Council direction. Given the multi-year nature of the strategic plan, actions will be monitored, reported on, and updated as necessary throughout this council term.*