



Town of Halton Hills Draft Strategic Plan 2023-2026

PRESENTATION TO COUNCIL – November 20, 2023

Deloitte.

**The 2023-2026 Strategic Plan
includes validated priorities and
objectives, informing and guiding
direction for policies and
departmental business plans.**

The Strategic Planning Process

The strategic planning process included a review of key plans and strategies, and input from the community.



The most frequent theme that emerged across every engagement activity relates to growth.

**The collaborative process established
a vision and mission, values,
strategic priorities and objectives.**

Halton Hills Strategic Plan

Vision

The Town of Halton Hills is a growing, nature-rich community that is proud of its small-town feel and urban rural mix where all people feel welcomed, safe, and connected.

Mission

To efficiently provide services that foster a higher quality of life for residents, making Halton Hills a desirable place to live, work, and invest.

Values

Integrity and honesty

We are truthful, make fact-based decisions, and act in the best interests of the town.

Transparent and accessible

We welcome communication and information sharing in an open and receptive manner.

Effective stewardship

We build on our collective strengths to achieve the best possible outcomes as stewards of our community, corporate assets, resources, and the natural environment.

Connected

We stay informed and engaged with our community.

Respectful and caring

We demonstrate appreciation and support for all through our inclusive and collaborative approach.

Strategic priorities and objectives



Thriving Economy

Expedite development of employment lands.

Attract and retain businesses that align with town's priorities.

Promote redevelopment and growth of commercial areas.

Support agricultural business viability.

Advance residential intensification, where planned.



Natural Areas and Heritage

Increase public access to parks, natural areas and green spaces.

Protect and enhance biodiversity, the river valley watershed, and Niagara Escarpment landforms.

Preserve built and natural heritage features of our communities.



Infrastructure and Asset Management

Ensure that the town has resilient infrastructure to reduce impacts on the community.

Ensure that Town assets, infrastructure and services keep pace with population and housing growth.

Improve road safety.

Maintain and renew green infrastructure.



Safe and Welcoming Communities

Ensure that facilities and programs meet the evolving needs of the community.

Support community-driven and partnered recreation and sport programming.

Ensure emergency services align with town growth.

Enhance outreach and engagement within our communities.

Halton Hills Strategic Plan 2023-2026



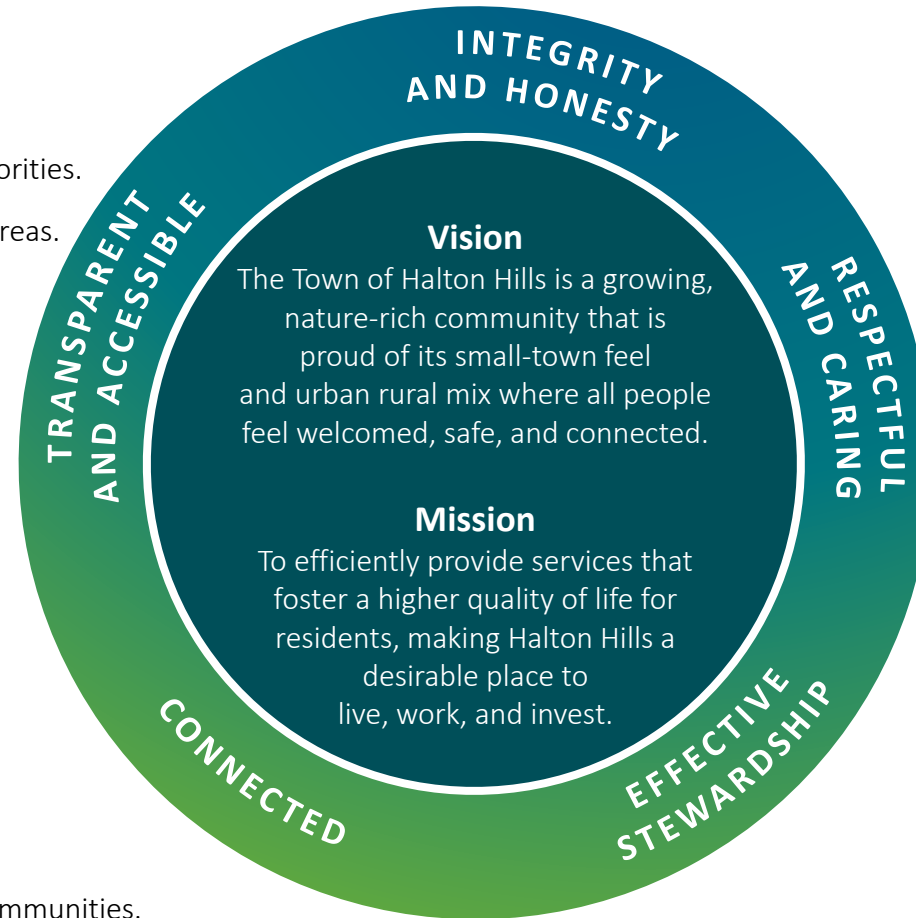
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Community consultation

- Presentation of draft Strategic Plan to Council (public) – November 20
- Consultation launch – Let’s Talk Halton Hills (November 21 – December 7)
- Media release, promotion and advertising campaign (Nov. 21 launch)
- Consideration of community feedback
- Final Strategic Plan presentation to Council (public) – December 11

Survey promotion:

- Media release #1
- Community survey
 - telephone
 - online
- Focus groups

Draft plan promotion:

- Council agenda
- Social media posts
- E-blasts
- E-newsletter articles:
 - Nov. 23 Invest HH
 - Nov. 23 HHPL
 - Dec. 1 eFun
 - Dec. 7 The Current*
- Facility screens
- Website banner with link
- Advertising
- Media release #2



Thank you!

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