November 2023

Appendix A to ADMIN-2023-033



Methodology



450 residents **randomly selected** by telephone using cell and landline from the Town.



Scientific sample ± 4.6% margin of error 95% confidence interval

Quality of Life



86% of residents felt the town provided Good (54%) or Excellent (32%) quality of life (N=448)

Service Satisfaction



91% of residents were Somewhat (61%) or Very Satisfied (30%) with Town services (N=449)

Top 5 Service Priorities

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1. Town roads maintenance and construction



2. Preparing the town for climate change impacts

4. Availability of social services and

assistance for people in need



3. Snow plowing, sanding, and salting



5. Youth programs and facilities

Strategic Priorities Suggested by Residents

"In your opinion, is there anything else that should be a strategic priority for the Town of Halton Hills?" (Open response question, coded, N=245)

Controlling growth Availability and affordability of housing Entertainment and recreation Infrastructure improvements Public transportation Preserving small town feel





