

Recreation and Parks – Community Development

Community Partnership Program (CPP)



Background:

- Municipal Assistance Policy (MAP) in place since 2008
 - Review and consultation with community groups
 - New program developed and implemented
- **Community Partnership Program (CPP)**
 - Implemented in 2022 with two years of intake

Purpose:

- **Municipal grants to eligible** community groups for Activities, Events and Initiatives





\$77,900 available annually

Grants are given through direct payment to groups or by applying the grant amount to required municipal fees and resources.

**Expected cost recoveries associated with amenity permitting, borrowing of equipment and staff labor that are directly offset by the grant amount.*

Continuous Improvement:

Recommended guideline updates for Council

Review of other
municipal grant
programs



Feedback from grant
recipients



Feedback from
ineligible or those
declined for grants



Recommended Updates:

- **Program Name Change**
 - Community Grant Program (CGP)
 - Administrative in nature, to provide clarity as to the exact intent of this program
- **Simplified Guidelines and Application**
 - Key criteria highlighted for greater clarity as to how activities, events and initiatives will be evaluated.
 - Reduced grant opportunities to 3 areas; Community projects, Neighbourhood projects and Special events.



Grant Opportunities

Special Events

Based on actual resources needed
(3 year pre-approved)

Special events must contribute to community vibrancy, create revenue generating opportunities for local businesses, and draw broad public participation.

Community Projects

Up to a maximum of \$5000
(One time)

New activities, events, and initiatives that innovatively seek to resolve a defined need or meet a specific objective and that are completed in a set timeframe.

Neighbourhood Projects

Up to a maximum of \$250
(One time)

New activities, events, and initiatives designed to celebrate and to build healthier, connected and more engaged neighbourhoods.

(Up to 50% of the total activity/event/initiative budget)

Recommended Updates Continued:

- **Added mechanism for self-sufficiency**
 - Applicants required to match grant requested with the equivalent value of volunteer time (minimum wage) and/or other in-kind donations or funds (50%)
- **Added details regarding ineligibility**
 - Including activities specific to teams and clubs, political and/or advocacy activity or anything deemed discriminatory as defined by the Ontario Human Rights Code.
 - Strengthened position regarding ineligibility of fundraising-based activity, event, and/or initiative



Ineligibility of fundraising-based cont.

- Activities, events, and initiatives that are intended to raise money for the organization or to support a provincial or national organization/campaign or for redistribution of funds to a third-party (for example bursaries, scholarships and/or direct financial donations).



***Council recommendation that the following events be exempt from the ineligibility of fundraisers due to their long-standing history of approval).**

- Cancer Assistance Services Halton Hills (CASHh) - “Tour the Hills” event (\$1900).
- Community Alliance for Reaching Everyone (CARE) - “Movie Under the Stars” event (\$700).
- Georgetown Kinsmen - Christmas tree sales (\$400).
- Head For the Hills - “Head for the Hills Beer Festival” event (\$4000).

Feedback received from stakeholders



Budgeted support for grant program should provide for the greatest levels of support (compare with other like municipalities)



Ineligibility of fundraising a challenge for local groups of national organizations as all funds must be directed to the overarching organization.



Fundraising is a component of what groups do, however volunteerism, community engagement and collaboration around community issues are the focus.