

Appendix 2: Strengths, Weaknesses, Opportunities and Threats (SWOT)

To prepare the Implementation Plan, staff completed an initial Strengths-Weaknesses-Opportunities-Threats (SWOT) analysis. The table below highlights the key findings.

<p>Strengths</p> <ul style="list-style-type: none"> • Long-standing history of action and commitments on climate change. • Extensive community engagement and support. • Private-sector uptake and growing industry capacity. • Broader economic and technological trends. • Legislated requirements related to energy management and Asset Management. • Key Strategies have been completed and are in implementation phase. • Professional staff team and processes in place focused on efficiency, effectiveness, and ROI (both financial and non-financial). 	<p>Weaknesses</p> <ul style="list-style-type: none"> • Lack of direct control over community actions. • Solutions are complex, require significant up-front investment. • Results are not yet aligned with 2030 target. • Very limited and inadequate resources for implementation, regardless of any target. Since the Town is transitioning into implementation, given the existing and expanding workload backlog, scope of action required over the short and long-term, required legislated obligations, and past commitments to community concerns (e.g., Private Tree Management Strategy), the existing resources are not adequate.
<p>Opportunities</p> <ul style="list-style-type: none"> • Investment in local climate solutions. • Opportunities for residents and businesses . • Phase 2B Employment Area Secondary Plan with opportunities to accommodate higher density employment uses, including clean technology in alignment with provincial and federal priorities. • Vision Georgetown Secondary Plan and opportunities to build a livable, green and resilient new community. • Upcoming Ontario Building Code updates. • Community Partnerships. • Regional commitment to action. 	<p>Threats</p> <ul style="list-style-type: none"> • Missed opportunities to avoid ‘lock-in’ of emissions. • Based on current trends Town will not achieve 2030 community target. • Climate risks and liabilities may impact the Town’s ability to prioritize emission reductions. • Inability to deliver on past and ongoing community engagement and expectations and commitments (e.g., Private Tree Management Strategy, Community Sustainability Strategy, Low Carbon Transition Strategy).