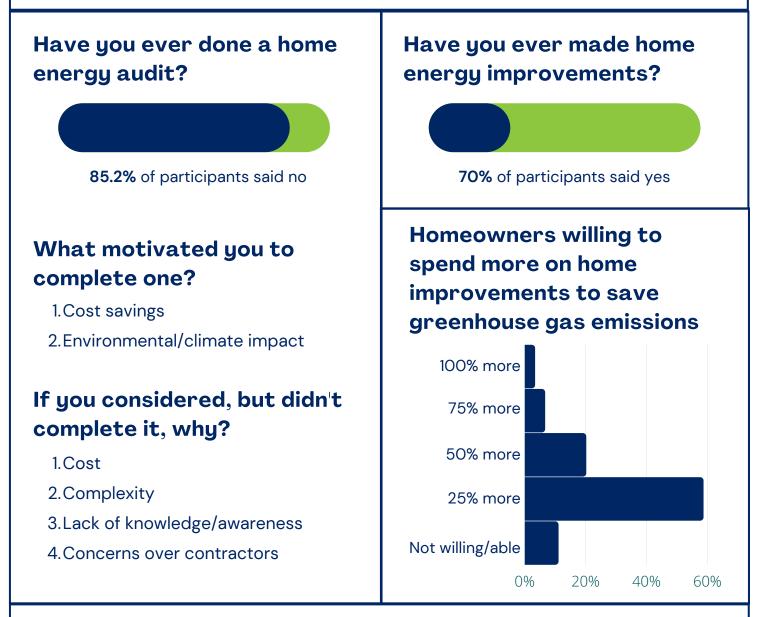


The Town hosted a survey for the Retrofit Halton Hills Pilot Program to hear about homeowners' experiences with home energy retrofits and gauge level of interest in a local improvement charges based home energy retrofit program. **Here's what we heard.** 



## Supports most needed for home energy retrofits

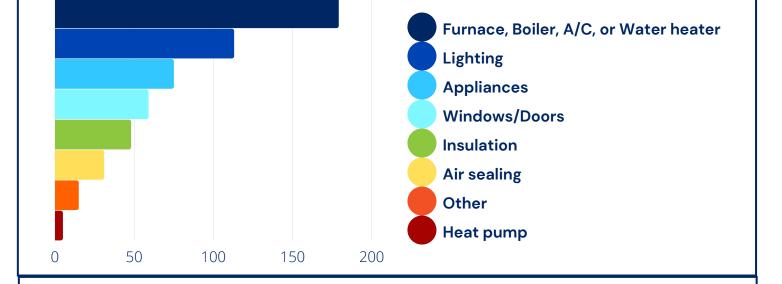
Help with pre/post evaluation

**Financing/Identifying rebates** 

**Finding a contractor** 

Undertaking the work

Home improvements made by homeowners in the last 5 years



## What we learned

- Most homeowners have not conducted high impact measures like insulation and air sealing
- High cost was the largest reason for not undertaking improvements, followed by uncertainty/lack of knowledge about what to do
- Homeowners want support with finding capital, scheduling an EnerGuide evaluation, and finding a contractor to undertake home improvements
- The Town is viewed as a trusted resource for assistance with home improvements; most homeowners surveyed would turn to the Town, followed by contractors for support/information
- The process to apply for and receive the financing must be as simple as possible



