



MEMORANDUM

TO: Mayor Rick Bonnette and Members of Council

FROM: Margaret Taylor, Recreation Supervisor, Community Programs

DATE: May 6, 2021

MEMORANDUM NO.: MEM-RP-2021-0004

RE: Fitness Service Delivery Review

PURPOSE OF THE MEMORANDUM:

The purpose of this Memorandum is to inform Council of an upcoming review of the Town's (land-based) fitness programs, services and facilities, to outline the deliverables, and to explain how the results will be utilized.

BACKGROUND:

On Nov 23, 2020, Council approved the Recreation and Parks Strategic Action Plan 2020-2025 in principle through Resolution No GC-2020-0108. Fitness was one of the top activity and facility requests identified by Halton Hills residents. The fitness service delivery review will take a focused look at the current provision of land-based fitness across the community and will assess the needs and interests of residents to reaffirm the Town's role in fitness delivery.

The fitness service delivery review supports action items #1 and #5 of the Recreation and Parks Strategic Action Plan 2020-2025:

Strategic Action #1: In response to changing lifestyle preferences, provide opportunities for regular and convenient access to participation that reaches the largest population at a basic, general and introductory level.

Strategic Action #5: Ensure sufficient capacity exists in the Town's recreation programs to reflect changes in community demographics, participation rates, and evolving interests of Halton Hills residents.

These strategic actions reinforce the Department's goal to provide "Recreation for All" and to promote healthy and active lifestyles.

COMMENTS:

The fitness service delivery will be carried out by current staff within the Recreation Services unit and will include the following deliverables:

1. An inventory of existing fitness programs, services and facilities available across Halton Hills.	July 2021
2. Results of a resident survey delivered via Let's Talk Halton Hills and direct email to Town program participants, to identify needs and expectations around the provision of (land-based) fitness. The results of the survey will be shared with local fitness service providers.	August-September 2021
3. A summary of feedback from local municipal partners who have undertaken a similar fitness service delivery review.	October 2021
4. Reaffirmation of the Town's role and recommendations on next steps for Town-offered fitness programs, services and facilities based on feedback from the public, local fitness service providers and municipal best practice review.	November 2021

CONCLUSION:

The fitness service delivery review responds to the Recreation and Parks Strategic Action Plan and builds upon the initial consultation carried out as part of the study; it will provide valuable detail to inform the future planning in the provision of fitness programs, services and facilities in Halton Hills.

Reviewed and approved by,

A handwritten signature in black ink, appearing to read 'S. Howard', written in a cursive style.

Samantha Howard, Director of Recreation Services

A handwritten signature in black ink, appearing to read 'Warren Harris', written in a cursive style.

Warren Harris, Commissioner of Recreation and Parks

A handwritten signature in black ink, appearing to read 'C. Mills', written in a cursive style.

Chris Mills, Acting Chief Administrative Officer