



REPORT

REPORT TO: Mayor Bonnette and Members of Council

REPORT FROM: Renée Brown, Deputy Clerk - Administration

DATE: April 23, 2021

REPORT NO.: ADMIN-2021-0025

RE: Georgetown Business Improvement Area (BIA) Board of Management – New Member

RECOMMENDATION:

THAT Report No ADMIN-2021-0025 dated April 23, 2021 regarding Georgetown Business Improvement Area (BIA) Board of Management – New Member be received;

AND FURTHER THAT Council approve the appointment of the new board member to the Georgetown Business Improvement Area (BIA) Board of Management as per Confidential Appendix A to this Report;

AND FURTHER THAT the Mayor and Clerk be authorized to enact the necessary by-law to appoint the member.

BACKGROUND:

Within the Town of Halton Hills, there are two Business Improvement Areas (BIAs), the Downtown Georgetown BIA and the Downtown Acton BIA. Both BIAs in Halton Hills were established in 1977.

The Province of Ontario defines a BIA as a geographic area in a municipality that is formed to allow local business people and property owners to join together and with the support of the municipality, organize, finance and carry out physical improvement and promote economic development in their district.

BIAs are legislated by the Municipal Act. Section 204(1) of the Municipal Act states that the municipality may designate an area as an improvement area and establish a Board of Management:

- to oversee the improvement, beautification and maintenance of municipally-owned land, buildings and structures in the area beyond that provided at the expense of the municipality generally; and,
- to promote the area as a business or shopping area. Members of the BIA include both property owners and their tenants within the BIA that were assessed in a prescribed business class on the last returned assessment roll.

By-law No. 1993-0174 is a Town of Halton Hills by-law that establishes the Downtown Georgetown Business Improvement Area, and includes the names of the members of the Board of Management.

The membership of the Downtown Georgetown Business Improvement Area (BIA) Board of Management was selected for the remainder of the 2018-2022 Term of Council on November 5, 2019, and that membership was presented to Council through Report No. ADMIN-2019-0037 and adopted by Council on December 9, 2020.

COMMENTS:

In accordance with Section 204 of the Municipal Act, S.O. 2001, municipalities have the authority to appoint members to the Board of Management for Business Improvement Areas.

When vacancies occur on the BIA's Board of Management, the BIA's hold elections to fill the vacancies and subsequently request Council's approval and appointment of the individuals to their Board of Management. The Downtown Georgetown BIA had a vacancy on their Board of Management and held an election to fill the vacancy.

The Manager of the Downtown Georgetown BIA advised the Town Clerk that the Board had held an election and that the Board recommends that the individual named within Confidential Appendix A to this Report be appointed by Council to the Downtown Georgetown BIA Board of Management.

RELATIONSHIP TO STRATEGIC PLAN:

The efficient and effective operation of the Downtown Georgetown BIA is important to the delivery of the Town's economic development priorities.

FINANCIAL IMPACT:

There is no financial impact from this report.

CONSULTATION:

Consultation was conducted between the Clerk's Office and the Downtown Georgetown Business Improvement Area Manager.

PUBLIC ENGAGEMENT:

There was no public engagement required as this is an administrative matter.

SUSTAINABILITY IMPLICATIONS:

The Town is committed to implementing our Community Sustainability Strategy, Imagine Halton Hills. Doing so will lead to a higher quality of life. The recommendation outlined in this report advances, the Strategy's implementation. This report supports the Economic and Cultural pillars of Sustainability and in summary the alignment of this report with the Community Sustainability Strategy is Excellent.

COMMUNICATIONS:

The Downtown Georgetown BIA Manager will be informed of Council's decision on this report.

CONCLUSION:

It is recommended that Council appoint the new member of the Georgetown BIA Board of Management as set out in Confidential Appendix A to this report and that the necessary by-law be enacted to appoint the member.

Reviewed and Approved by,

A handwritten signature in black ink, appearing to read 'Valerie Petryniak', with a stylized flourish at the end.

Valerie Petryniak, Town Clerk & Director of Legislative Services

A handwritten signature in black ink, appearing to read 'C. Mills', with a large, sweeping horizontal stroke across the top.

Chris Mills, Acting Chief Administrative Officer