



REPORT

REPORT TO: Mayor Bonnette and Members of Council

REPORT FROM: Catherine McLeod, Senior Arts and Culture Specialist

DATE: April 15, 2021

REPORT NO.: ADMIN-2021-0022

RE: Recommended Public Art Advisory Board Members

RECOMMENDATION:

THAT Report No. ADMIN-2021-0022, dated April 15, 2021, regarding the recommended membership of the Public Art Advisory Board be received for information;

AND FURTHER THAT the Public Art Advisory Board members recommended via this report and listed under separate cover in confidential Appendix 1, be approved.

BACKGROUND:

The Town's Public Art Advisory Board (PAAB) was established in February 2018 following Council's approval of the recommended Board members (report ADMIN-2018-0003). The Mission of the Public Art Advisory Board is to support the implementation of the Public Art Policy (2017) and the Public Art Master Plan (2018).

The first cohort of PAAB members completed their term in March 2021. Achievements of this term included: the development of the Public Art Master Plan and implementation of the Town's first two public art projects (i.e. 'After Nature' and 'Under Wraps').

Report ADMIN-2021-0010, approved at the March 1, 2021 Council meeting, updated the PAAB's Terms of Reference. This included expanding the criteria of eligibility for Board members, allowing for past members to reapply for additional terms, and identifying that one of the four community Board members will be a representative of the Arts and Culture Working Group. To complete the composition of the new Board, Town staff undertook a recruitment process under the new Terms of Reference seeking three members of the public for the new PAAB term.

COMMENTS:

The call for applications was promoted through a media release, the Town's website, print advertisement in the Independent and Free Press, social media ads and posts, Town e-newsletters, and distribution emails to artists, arts and culture groups, organizations and businesses, and cultural sector stakeholders. Seven applications were received and reviewed using an evaluation grid of required skills and qualifications. This resulted in five shortlisted candidates. Interviews were conducted to arrive at the three recommended members – as listed in the confidential Appendix 1. The recommended members represent a wide range of skills, and a wealth of knowledge and experience that will compliment each other and support the implementation of the Town's public art program.

RELATIONSHIP TO STRATEGIC PLAN:

The Public Art Advisory Board supports the Strategic Plan's vision and mission, and relates to numerous priorities and values, including:

- Shaping Growth
- Foster a Prosperous Economy
- Provide Responsive, Effective Municipal Government

FINANCIAL IMPACT:

There is no financial impact associated with this report.

INTERNAL CONSULTATION:

Cultural Services staff reviewed the applications, interviewed selected candidates, and determined the applicants to be recommended.

PUBLIC ENGAGEMENT:

Engaged and knowledgeable community members on the Public Art Advisory Board facilitate stakeholder engagement in public art matters.

SUSTAINABILITY IMPLICATIONS:

The Town is committed to implementing our Community Sustainability Strategy, Imagine Halton Hills. Doing so will lead to a higher quality of life.

The report's recommendations advance the Strategy's implementation.

This report supports the Cultural Vibrancy, Economic Prosperity and Social Well-being pillars of Sustainability and in summary the alignment of this report with the Community Sustainability strategy is excellent.

COMMUNICATIONS:

Town staff will inform the recommended applicants of Council's decision.

CONCLUSION:

The Public Art Advisory Board is a key resource to assist the Town in implementing the Public Art Master Plan and Public Art Policy. Town staff are confident that the recommended members have the knowledge, skills and experience necessary to support the successful implementation of the Town's public art program.

Reviewed and Approved by,

A handwritten signature in dark ink, reading "Damian Szybalski". The script is cursive and fluid, with the first name and last name clearly legible.

Damian Szybalski, Director of Economic Development, Innovation & Culture

A handwritten signature in dark ink, reading "C. Mills". The signature is stylized, with a large, sweeping initial "C" and the last name "Mills" written in a cursive script.

Chris Mills, Acting Chief Administrative Officer